

What we can do to support you

We want to make fundraising as easy as possible for you and help your students gain the skills they'll need to organise an event. From Great Cake Bakes to Big Gigs, our fundraising team is here to help. To get things started, we can provide a template for you to send letters to parents so you can shout about the amazing work you are doing for our sick kids! Make sure you get in touch with your regional fundraiser at fundraising@bch.org.uk to find out more.



How to pay in your money

Online

If you have an online giving page, donations will automatically be coming to our charity as you fundraise. Alternatively you can pay in your donation and fundraising money on our website bch.org.uk/donate.

Cheque

You can send in a cheque made payable to 'Birmingham Children's Hospital Charity'. Please also include your name and address so that we can send you a thank you letter and certificate for your donation.

Cash

You can drop cash off at the **Fundraising Hub** (on the main corridor) at Birmingham Children's Hospital. The Fundraising Hub is open Monday to Friday from 9am to 5pm.



Thank you for your support!



Education Fundraising Pack

Primary Schools



Why we need your help

Did you know?



- We have over **3,700 staff members** at Birmingham Children's Hospital!
- Our hospital has the **largest single site paediatric intensive care unit** in Europe.
- In 1999, Joseph De Giovanni fitted a **pacemaker into a three-day-old-baby** - Britain's youngest patient to have one.



- In 2010, we were the first hospital in the UK to open a **hybrid operating theatre** for our heart patients, putting us at the forefront of cardiac surgery in the UK. This was made possible by the fundraising campaign, the Children's Heart Appeal.



- We have over **280,000 patients** visit us every year!

Do More for Kids Like Harry

No child wants to spend time in hospital, but for many of our patients like Harry, Birmingham Children's Hospital is their second home.

Harry, who has Down's Syndrome, was transferred to the neonatal ward at Birmingham Children's Hospital at just 2 days old with numerous major problems including a bowel condition, a hole in the heart and a cancer diagnosis

"He has six different consultants and feels really at home when he visits the hospital - he knows everyone! He is such a chatty, friendly, happy little boy you'd never know that he has been through so much in his six years." Jemma, Harry's Mum.

Some children are born with conditions that mean they will need on-going treatment and operations throughout their lives. Some may need an organ transplant which means staying at the hospital for a long time, while others will only be with us for a few days.

For however long our patients are here, the money you raise or donate will help us to make this time special. Whether it's £5 to fund crayons and colouring books while a family is waiting for test results, or £42,000 for life-saving machines that keeps a child's heart beating, we depend on donations to ensure we are providing the best possible care and patient experience for all the children and families that walk through our doors.



Ideas to get you started

We'd love to come in and deliver an assembly to tell you about the huge difference your donation will make. You can contact your dedicated regional fundraiser to arrange this at fundraising@bch.org.uk

- We've included a Bertie Bear colouring-in sheet and a Birmingham Children's Hospital word search as fun activities to help the pupils start thinking about the Hospital.
- Name the Bear! Invite everyone to pay £1 to pick a name. The person who gets it right will win the bear! (RRP £9.99). Get in touch if you'd like a 'Name the Bear' pack to help you get started.
- Could you get sponsored to give something up for a week? Maybe each class could choose the same treat? We can send you posters to advertise what you have chosen.
- Do you have some future pop stars and rock stars at the school? Put on a Big Gig and charge parents to come and see your fantastic concert! Or sell drinks and goodies for us at a school disco.
- Have a fundraising Sports Day! Our sports themed fundraising pack has plenty of sporty ideas, as well as a leader board and certificate templates to print out.
- Finally, how about the Great Cake Bake? We have a handy guide to help make sure these yummy treats raise lots of dough!

After you're done, we'd love to come back to the school to say thank you and announce your grand total and to present your certificate!

Your fundraising will make a really big difference...



£50 could buy 10 teddy bears and 10 parent packs to make an emergency journey to the hospital more comfortable. These are given to parents and critically ill young patients whilst they are transferred to hospital by our amazing KIDS/NTS team.



£137 could fill our hospital wards with laughter, music and fun for a day. A team of specially trained performers bring music, play, magic and storytelling to our brave children in challenging times, lifting spirits and making people smile.



£500 could give a sick child an adventure holiday accompanied by our qualified medical staff. Some of our patients spend their childhood in hospital, missing out on normal experiences such as a holiday with their family.

