

What we can do to support you

We want to make fundraising as easy as possible for you and help your students gain the skills they'll need to organise an event. From Great Cake Bakes to Big Gigs, our fundraising team is here to help. To get things started, we can provide a template for you to send letters to parents so you can shout about the amazing work you are doing for our sick kids! Make sure you get in touch with your regional fundraiser at fundraising@bch.org.uk to find out more.



How to pay in your money

Online

If you have an online giving page, donations will automatically be coming to our charity as you fundraise. Alternatively you can pay in your donation and fundraising money on our website bch.org.uk/donate.

Cheque

You can send in a cheque made payable to 'Birmingham Children's Hospital Charity'. Please also include your name and address so that we can send you a thank you letter and certificate for your donation.

Cash

You can drop cash off at the **Fundraising Hub** (on the main corridor) at Birmingham Children's Hospital. The Fundraising Hub is open Monday to Friday from 9am to 5pm.



Thank you for your support!



Education Fundraising Pack Secondary Schools



Why we need your help

Did you know?



- We have over **3,700 staff members** at Birmingham Children's Hospital!
- Our hospital has the **largest single site paediatric intensive care unit** in Europe.
- In 1999, Joseph De Giovanni fitted a **pacemaker into a three-day-old baby** - Britain's youngest patient to have one.



- In 2010, we were the first hospital in the UK to open a **hybrid operating theatre** for our heart patients, putting us at the forefront of cardiac surgery in the UK. This was made possible by the fundraising campaign, the Children's Heart Appeal.



- We have over **280,000 patients** visit us every year!

Do More for Kids Like Harry

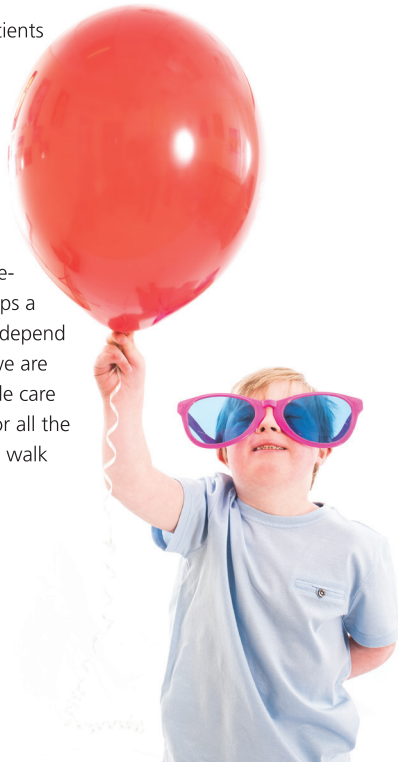
No child wants to spend time in hospital, but for many of our patients like Harry, Birmingham Children's Hospital is their second home.

Harry, who has Down's Syndrome, was transferred to the neonatal ward at Birmingham Children's Hospital at just 2 days old with numerous major problems including a bowel condition, a hole in the heart and a cancer diagnosis

"He has six different consultants and feels really at home when he visits the hospital - he knows everyone! He is such a chatty, friendly, happy little boy you'd never know that he has been through so much in his six years." Jemma, Harry's Mum.

Some children are born with conditions that mean they will need on-going treatment and operations throughout their lives. Some may need an organ transplant which means staying at the hospital for a long time, while others will only be with us for a few days.

For however long our patients are here, the money you raise or donate will help us to make this time special. Whether it's £5 to fund crayons and colouring books while a family is waiting for test results, or £42,000 for life-saving machines that keeps a child's heart beating, we depend on donations to ensure we are providing the best possible care and patient experience for all the children and families that walk through our doors.



Ideas to get you started

We'd love to come in and deliver an assembly to the school, house, year group or school council about supporting Birmingham Children's Hospital Charity.

We can tell you about the work the hospital does and what a massive difference donations make to our sick kids. To get the students engaged in the fundraising activities, we'll happily work with them to come up with ideas and encourage them to organise an event in a way that fits in with your curriculum. Here are some extra ideas to get you started...

Virtual Journey

- Ask a local gym or leisure centre to lend you a few rowing machines or stationary bikes.
- Ask the students to form teams to try and complete a set distance in a set time, e.g. Birmingham to London over one afternoon.
- We can send you sponsorship forms or the teams can set up a Just Giving page to get sponsored to complete this challenge.
- On the day, set up in a central area and use our buckets to get extra cash donations.
- The team all take it in turns to do their part and fastest team wins!

Enterprise Challenge

- Budding entrepreneurs or students wanting to study business studies or marketing should love this idea!
- Students form small teams or 'companies' to design and make a product. The school can either pay them a start-up loan or the company can have a bake sale to get their start up money.
- The students then organise a fair to sell to their

fellow students, or consider joining on to a local market as well.

- The profits are donated to the charity and the Company that makes the most wins!
- ### Other ideas
- A wear red day.
 - The Great Cake Bake - let us know if you would like our fundraising pack to help you whip up donations!
 - Put on a Big Gig - this could be a talent contest, a disco or a play! Charge for tickets and refreshments and the profits from your fun filled night will be donated to us.
 - Students vs Teachers sporting challenge or retro sports day. We can send you a sport themed fundraising pack to help with this.

We can also send you a lesson plan to help get the students thinking about the charity and fundraising. Just let us know if you would like this.

After all that fundraising, we'd love to come back to the school to thank you for all your hard work!

Your fundraising will make a really big difference...

£50 could buy 10 teddy bears and 10 parent packs to make an emergency journey to the hospital more comfortable. These are given to parents and critically ill young patients whilst they are transferred to hospital by our amazing KIDS/NTS team.

£137 could fill our hospital wards with laughter, music and fun for a day. A team of specially trained performers bring music, play, magic and storytelling to our brave children in challenging times, lifting spirits and making people smile.

£500 could give a sick child an adventure holiday accompanied by our qualified medical staff. Some of our patients spend their childhood in hospital, missing out on normal experiences such as a holiday with their family.

