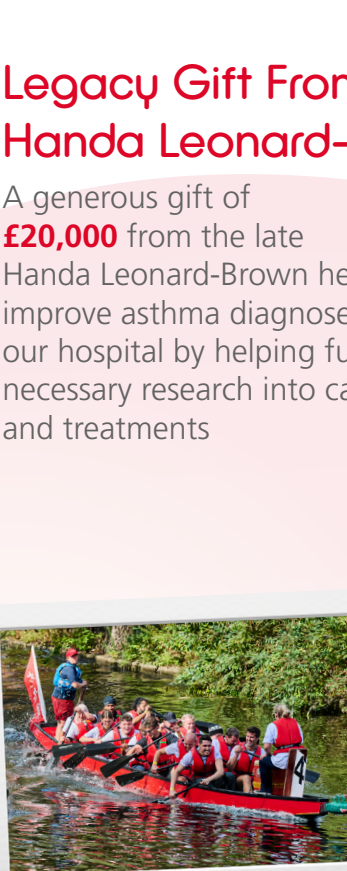
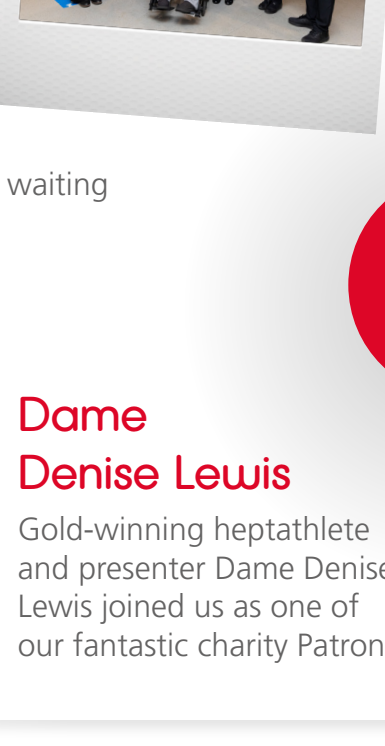


# Our Charity Story

## Emergency Department Appeal

We launched a **£2m** Emergency Department Appeal to expand clinical spaces, fund new state-of-the-art equipment and enhance the waiting areas within the department



**Dame Denise Lewis**  
Gold-winning heptathlete and presenter Dame Denise Lewis joined us as one of our fantastic charity Patrons

## Legacy Gift From Handa Leonard-Brown

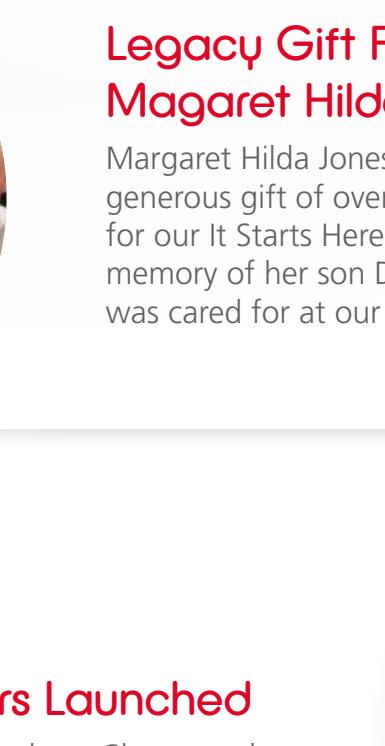
A generous gift of **£20,000** from the late Handa Leonard-Brown helped improve asthma diagnoses at our hospital by helping fund necessary research into care and treatments



**Dragon Boat Race Hits £1m**  
Every year, businesses from across the Midlands get their game faces on for our annual Dragon Boat Race. In 2025, the event hit a remarkable fundraising total of **£1m**

## MediCinema Appeal

Our **£1m** appeal to bring a MediCinema to our hospital hit its target after just four months



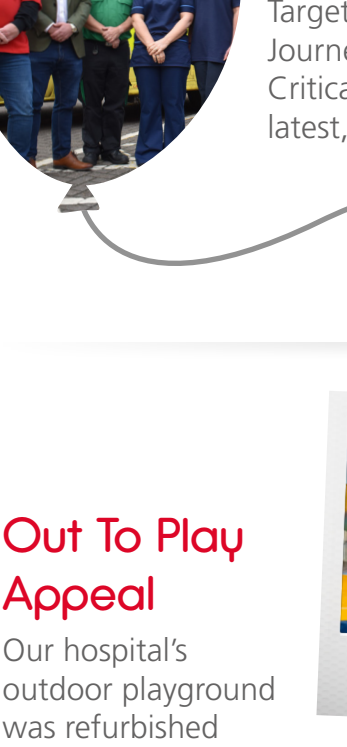
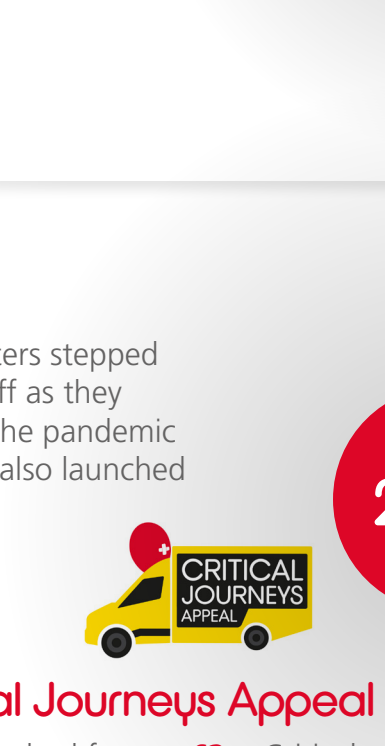
**iMRI Appeal Closed**  
Thanks to your generous support, we hit the **£1.5m** target on our iMRI Appeal in record time, helping to bring intraoperative MRI technology to our hospital for the very first time



**Emma Willis**  
TV and radio presenter Emma Willis joined us as one of our brilliant charity Patrons

## MediCinema Appeal

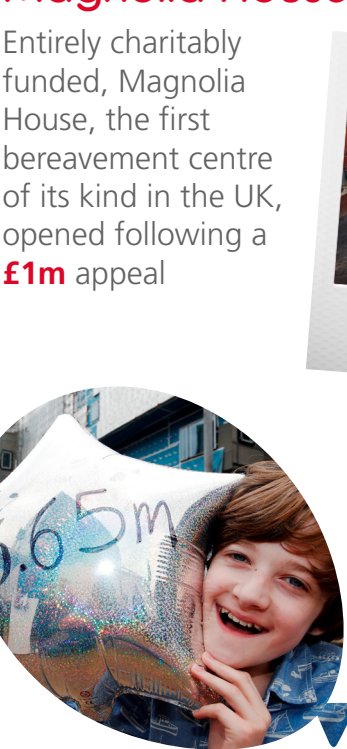
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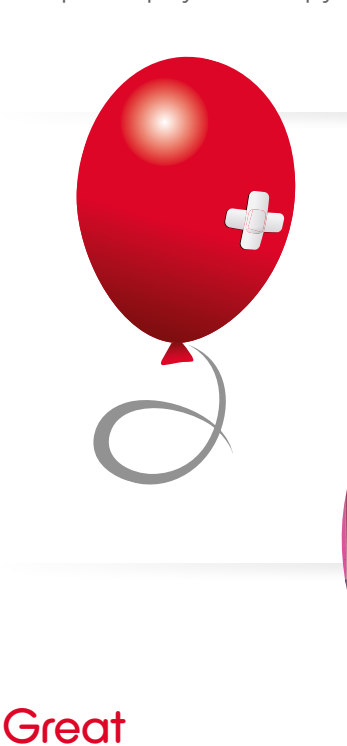
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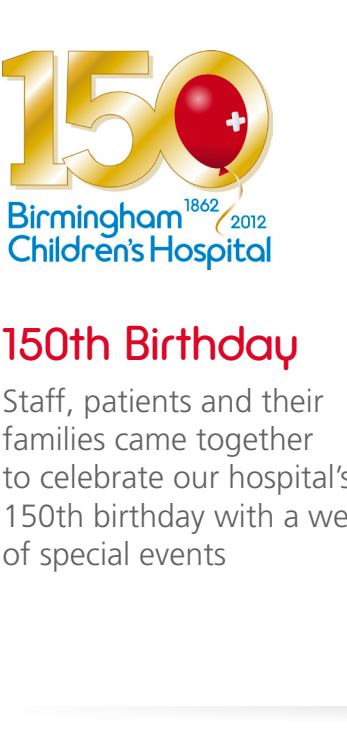
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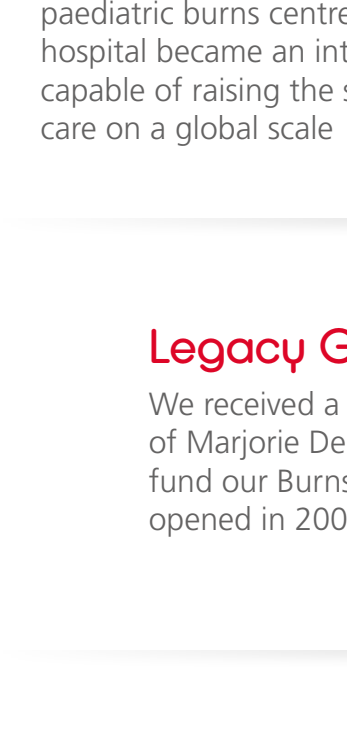
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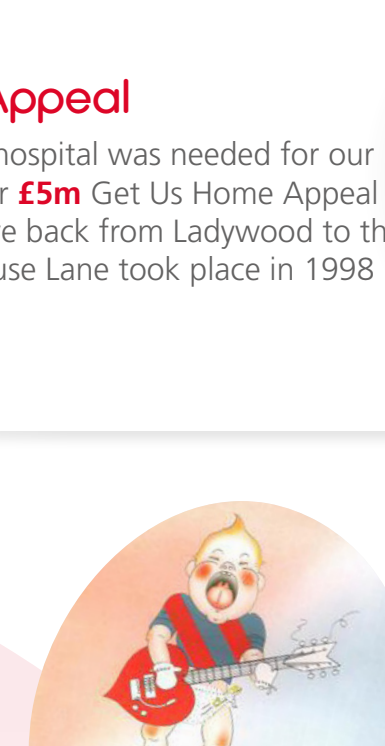
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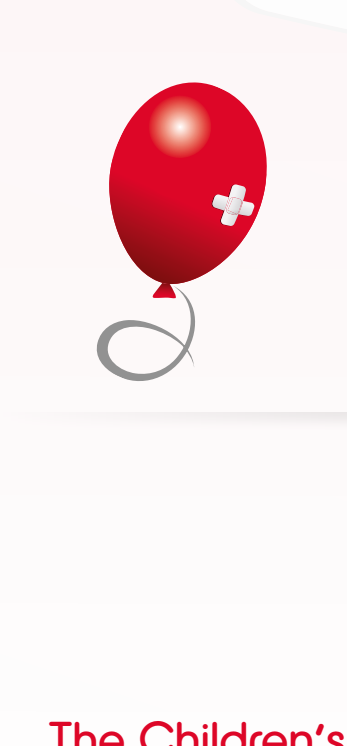
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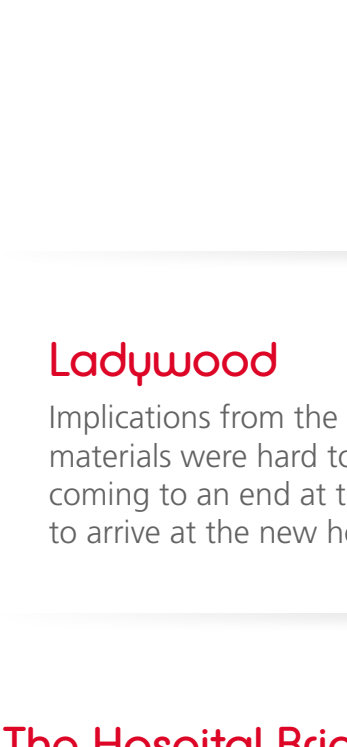
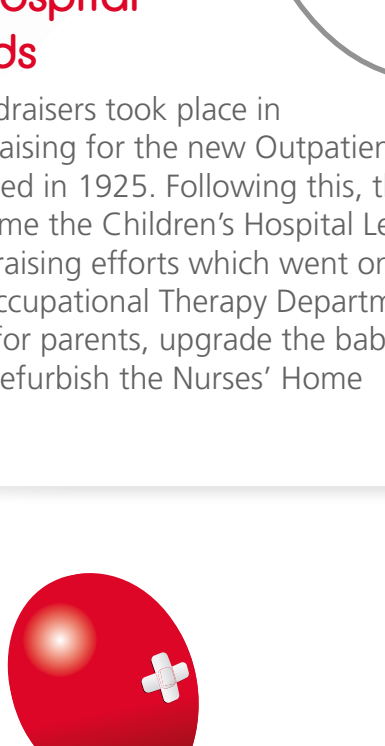
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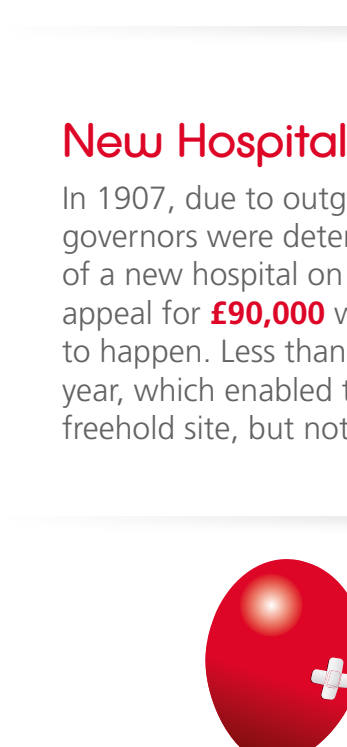
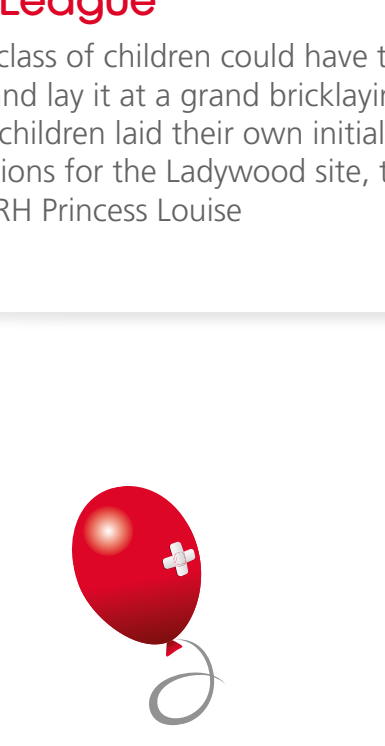
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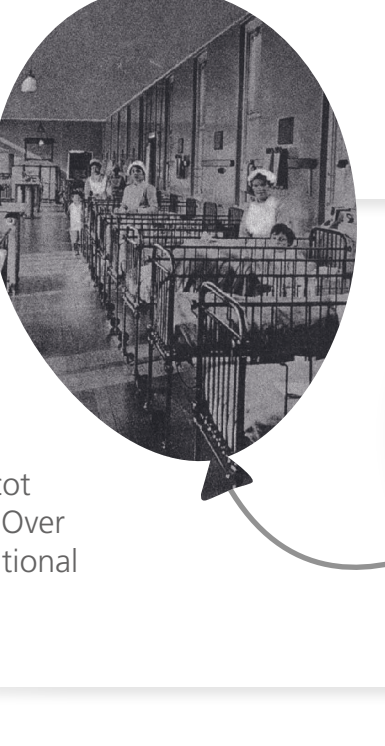
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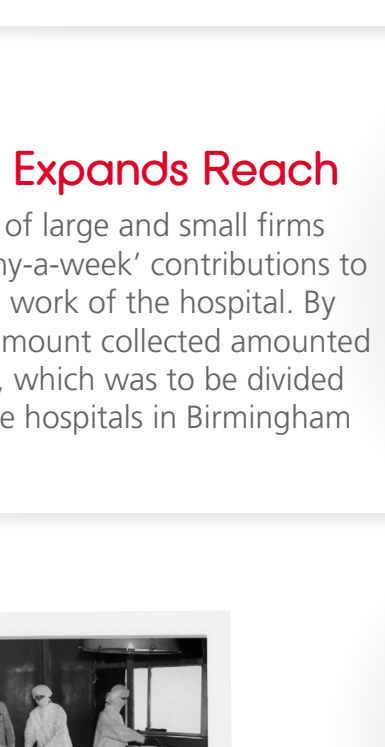
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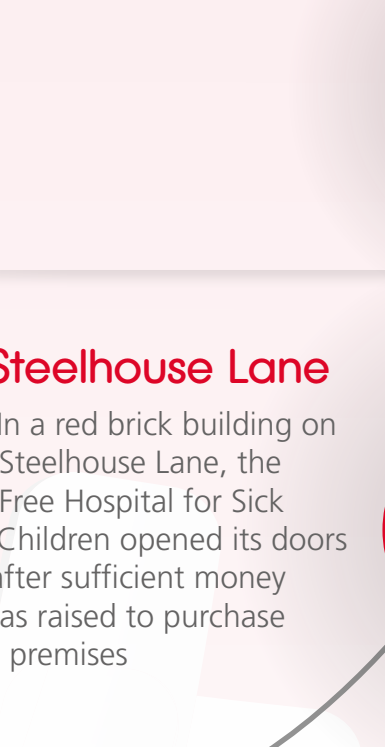
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2026



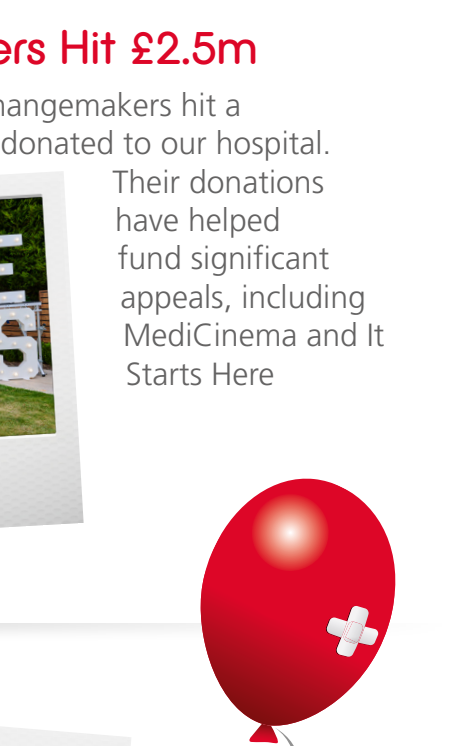
**£12m Raised**  
A record-breaking year for our charity after we raised an astonishing **£12m** thanks to our incredible supporters and the generous donation from the Osbourne family

**MediCinema Opened**  
Our MediCinema – the largest in the UK – officially opened its doors in March with the help of very special guests, Mickey and Minnie Mouse and our brilliant patients



2025

**Back To The Beginning Show**  
Our hospital was one of three beneficiaries for Black Sabbath's seminal Back to the Beginning concert at Villa Park highlighting our hospital on a global stage



**Changemakers Hit £2.5m**  
In November, our Changemakers hit a milestone of **£2.5m** donated to our hospital. Their donations have helped fund significant appeals, including MediCinema and It Starts Here

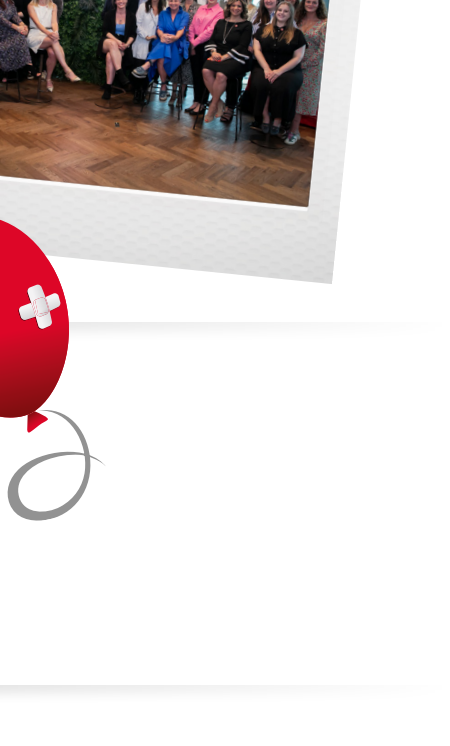


2025

**£1m Research Fund**  
We committed to investing **£1m** every year to support high-quality research into children's health and diseases, as well as mental health

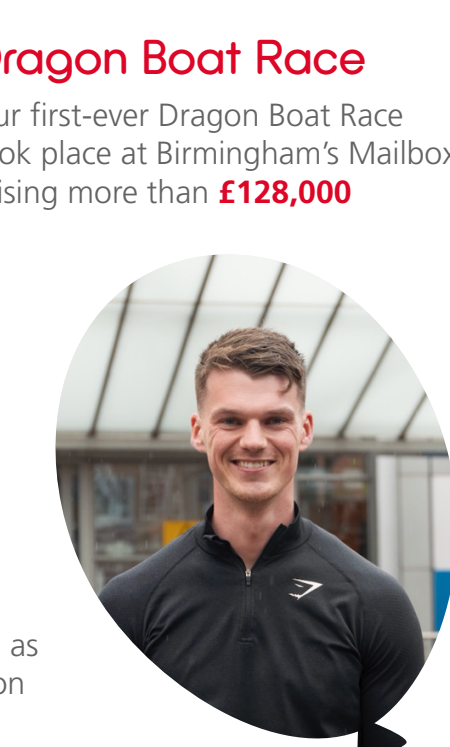


**It Starts Here Appeal**  
We launched our **£3m** appeal to totally transform our hospital's main entrance, creating a child-friendly, welcoming space which will include a live-reel aquarium



2024

**£10m Raised**  
Following an inspiring year of fundraising, we raised a total of **£10m** thanks to our brilliant supporters

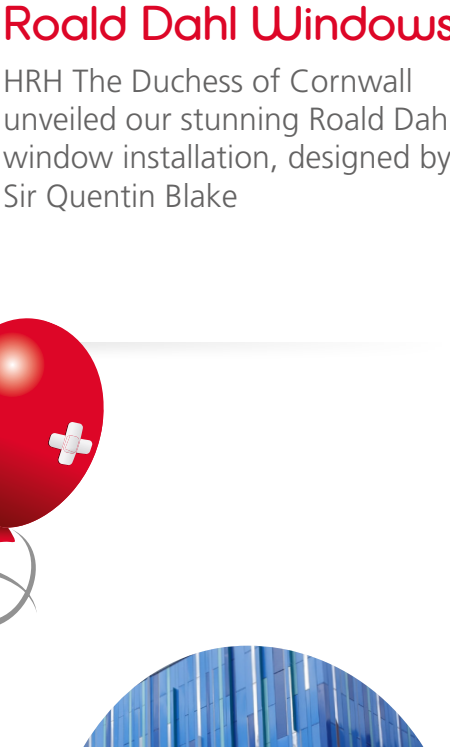


**Legacy Gift From Margaret Hilda Jones**  
Margaret Hilda Jones left a generous gift of over **£539,200** for our It Starts Here Appeal, in memory of her son Dean who was cared for at our hospital



2023

**Changemakers Launched**  
We officially announced our Changemakers, a group of influential business leaders and companies across the region who make a lasting impact on our hospital



2022

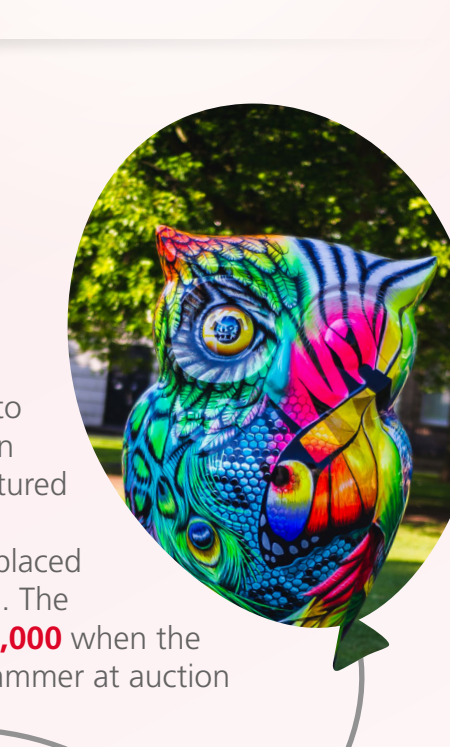
**160th Birthday**  
Our hospital celebrated its 160th birthday



**Elizabeth Softe**  
Epic fundraiser Elizabeth Softe and her family raised over **£202,000** to fund a state-of-the-art laser for our world-class Burns Service



**Legacy Gift From Mr Phillips**  
Mr Phillips left a generous gift of **£113,000** in his will to help transform our Paediatric Intensive Care Unit and parent accommodation



2021

**Ben Francis**  
The founder and CEO of Gymshark was appointed as our first-ever charity Patron

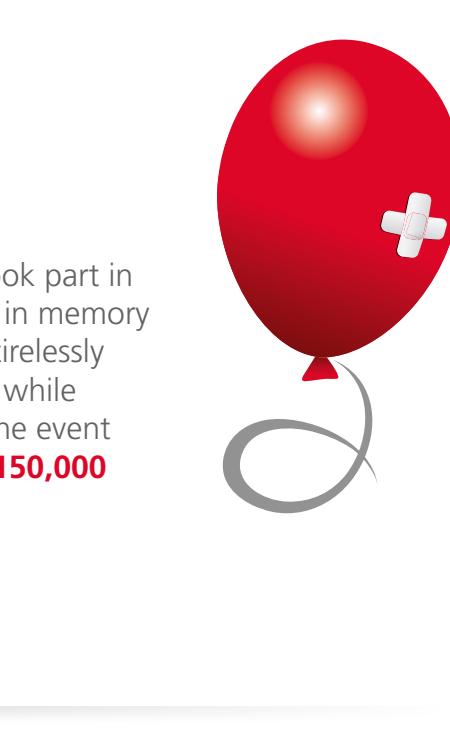


2020

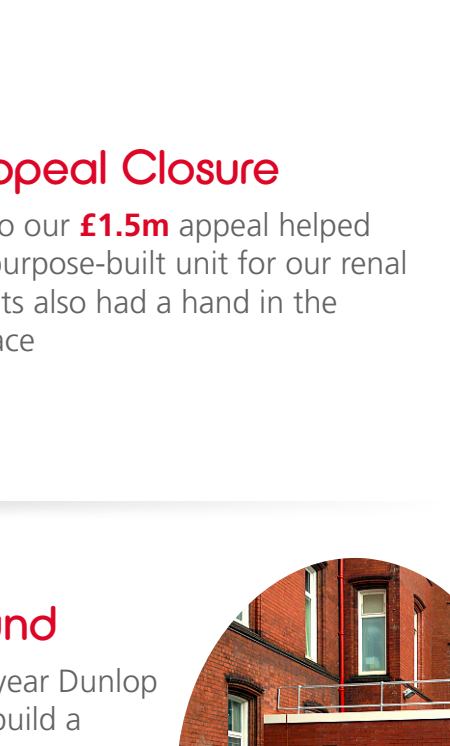
**Fight For All The Feels**  
A **£1.6m** fundraising appeal was launched to deliver a new youth mental health model of care, delivered by peer support workers



**Critical Journeys Appeal**  
Target reached for our **£2m** Critical Journeys Appeal, which kitted out four Critical Care Ambulances with the latest, life-saving medical equipment

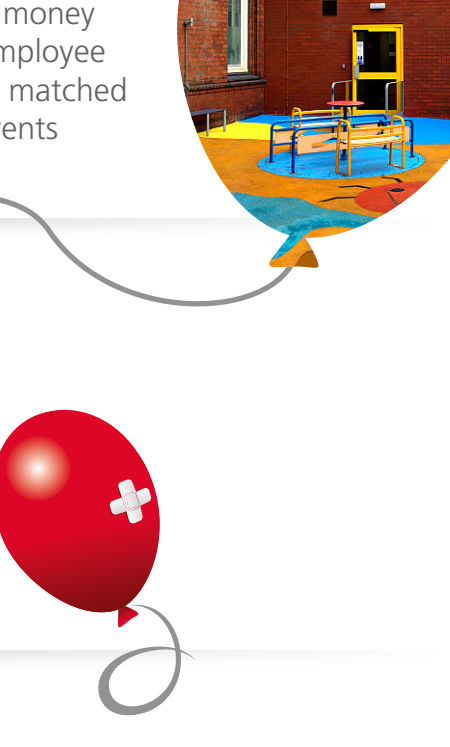


**Royal Dahl Windows**  
HRH The Duchess of Cornwall unveiled our stunning Royal Dahl window installation, designed by Sir Quentin Blake

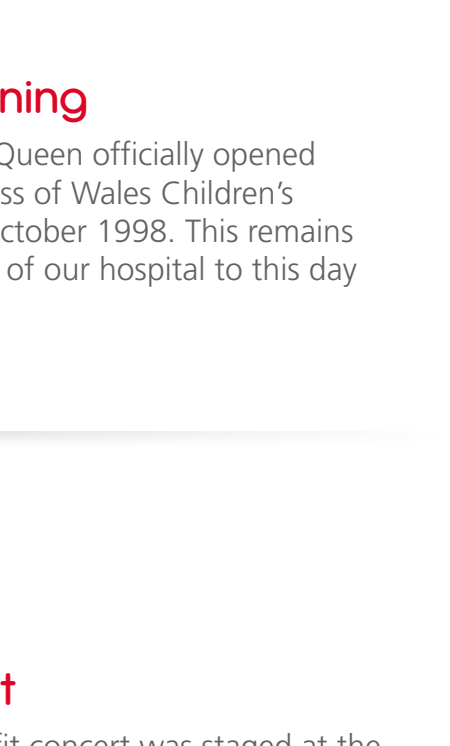


2019

**Out To Play Appeal**  
Our hospital's outdoor playground was refurbished following our Out To Play Appeal, which raised **£230,000**



**Legacy Gift From Mr Humphries**  
A generous gift in the will of Mr Humphries funded the salaries of our much-needed play and recreational facilitators and workers for a year



2018

**Waterfall House Opened**  
Home to our state-of-the-art Children's Cancer Centre and the UK's first paediatric Rare Diseases Legacies, Waterfall House was possible thanks to our Children's Cancer Centre Appeal and Star Appeal



2017

**Magnolia House**  
Entirely charitably funded, Magnolia House, the first bereavement centre of its kind in the UK, opened following a **£1m** appeal



**Star Appeal Closure**  
Target reached for our **£3.65m** Star Appeal, which funded the UK's first Rare Diseases Centre for children

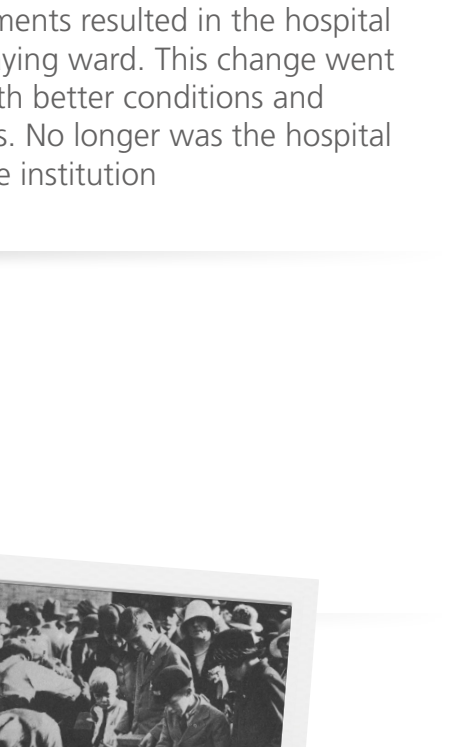


**Children's Cancer Centre Appeal Closure**  
Target reached for our **£4m** Children's Cancer Centre Appeal. It took two and a half years to raise the money, with over **4,350** individuals supporting the appeal

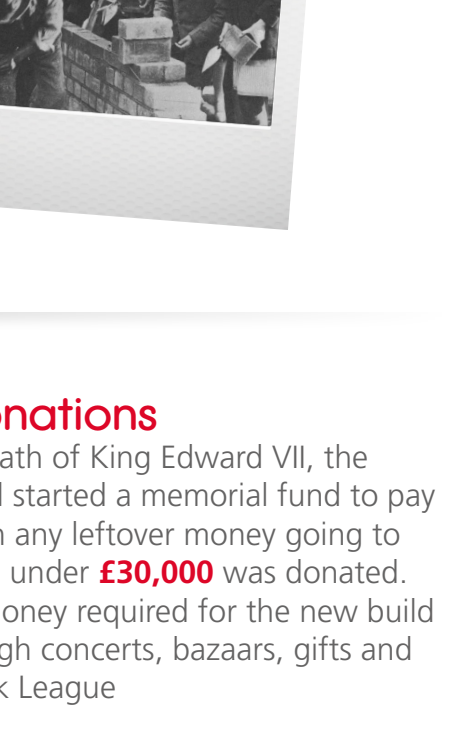


2015

**Legacy Gift From Mr Hughes**  
A gift of **£55,000** in the will of Mr Hughes, via the Andrew Flintoff Foundation, completely refurbished our hospital's physiotherapy gym

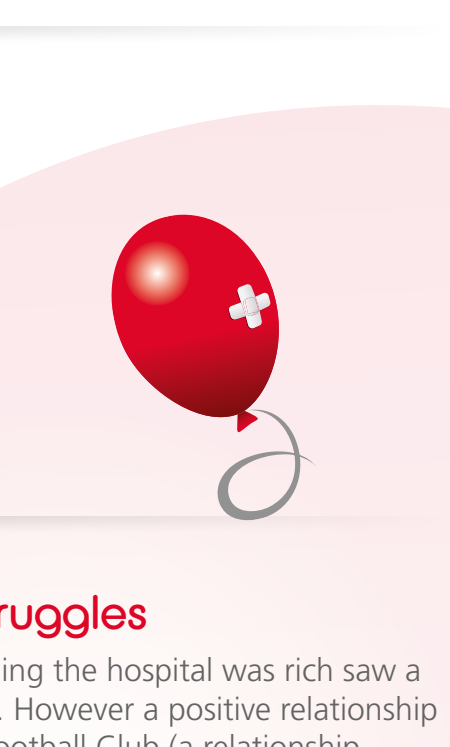


**The Big Hoot**  
Our Big Hoot art trail took to the streets of Birmingham in the summer of 2015. It featured 89 owl sculptures and 122 owl statues, which were placed in schools across the region. The sculptures raised over **£530,000** when the big owls went under the hammer at auction

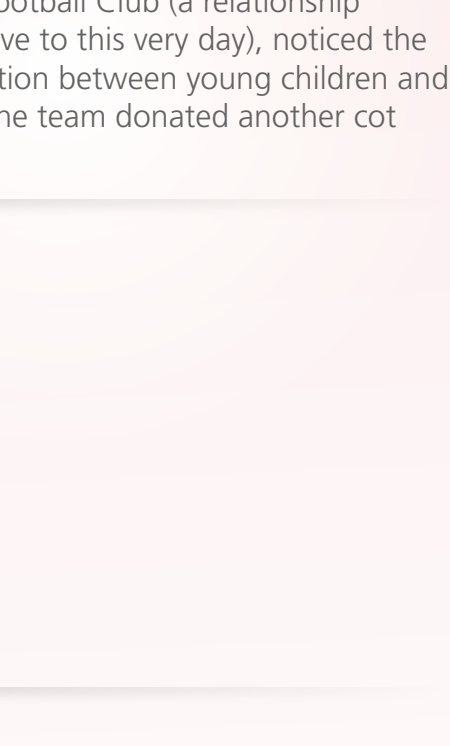


2014

**Great Birmingham Run**  
Our most successful Great Birmingham Run event saw over **1,200** runners took part in the race for #TeamBCH, raising an incredible **£245,000**

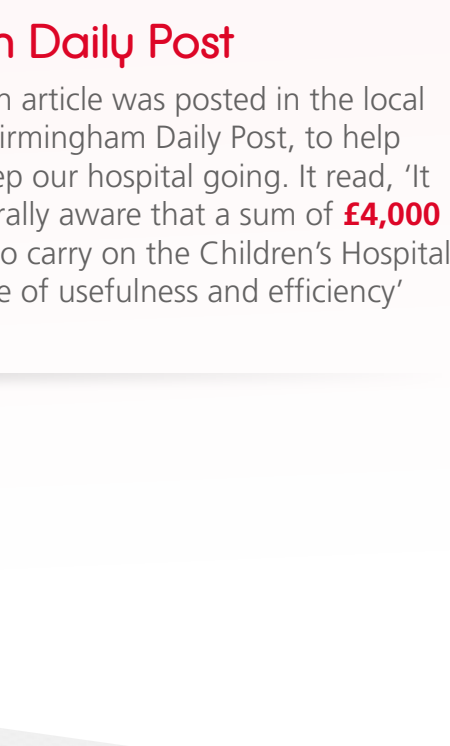


**Legacy Gift From Ms Rone-Clarke**  
A generous gift in the will of Ms Doris Rone-Clarke allowed us to build our new Respiratory and Cystic Fibrosis Unit, bringing together our hospital's respiratory services to improve patient experience



2013

**Heart Appeal Closure**  
Our Heart Appeal raised over **£2m** to help build a specialist hybrid cardiac operating theatre, helping to dramatically increase our cardiac surgery capacity and save even more little lives



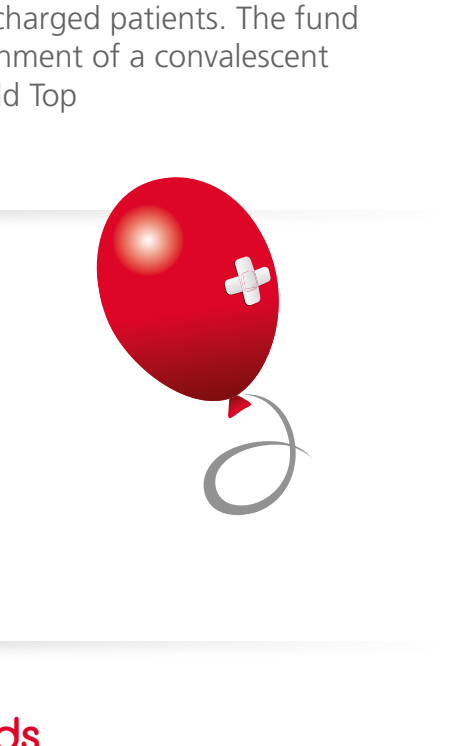
2012

**Walk For Harry**  
Over **10,000** walkers took part in Walk for Harry, created in memory of Harry Moseley who tirelessly raised funds for charity while battling brain cancer. The event raised over a brilliant **£150,000**



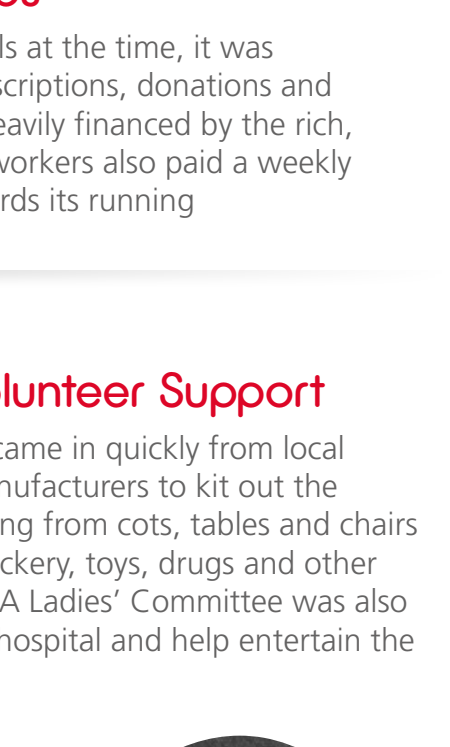
2009

**Kidney Kids Appeal**  
Generous donations to our **£1.5m** appeal helped create a brand-new, purpose-built unit for our renal patients. These patients also had a hand in the design of the new space



2008

**Burns Centre Appeal Closure**  
£3m was raised to transform our Burns Centre. The appeal allowed us to create the first stand-alone paediatric burns unit in Europe. As a result our hospital became an international centre of excellence capable of raising the standards of paediatric burn care on a global scale



**New Playground**  
Local company Goodyear Dunlop donated **£52,000** to build a new playground. The money was raised through employee fundraising, company matched funding and public events



2007

**Legacy Gift From Ms Heath**  
We received a generous gift in the will of Marjorie Denton Heath, helping to fund our Burns and Neonatal Unit which opened in 2008



1998

**Get Us Home Appeal**  
By the 1990s, a larger hospital was needed for our patients. Soon after, our **£5m** Get Us Home Appeal was launched. The move back from Ladywood to the original site on Steelhouse Lane took place in 1998



1986

**Heart Beat**  
A sell-out benefit concert was staged at the NEC, organised by Bev Bevan. Heart Beat 86 included performances from George Harrison and UB40, and was hosted by Jasper Carrot



1962

**Research Fund**  
On 2 January 1962 a dinner was held to celebrate the centenary of our hospital. Guests were told a fund had been established to raise **£100,000** for research. The Birmingham Post donated **£3,500** and 10 other firms each pledged **1,000** guineas



1948

**National Health Service**  
The launch of the NHS signals the end of the voluntary hospital era and the start of a brand new chapter for our hospital



1939

**War**  
With the outbreak of the Second World War, our hospital had to set aside two thirds of its beds for casualties, paid for by the Government helping to reduce its debt to almost nothing



1925

**The Children's Hospital League of Friends**  
Further Brick League fundraisers took place in 1923-24 as part of a grand 'lay it at a grand bricklaying ceremony in July 1913. 476 children laid their own initial bricks as part of the foundations for the Ladywood site, the first brick being placed by HRH Princess Louise



1921

**Voluntary Hospitals**  
Lack of funds, exacerbated by increasing costs of equipment and maintenance, and the need for new laboratories, theatres and other special departments resulted in the hospital opening a fee-paying ward. This change went hand-in-hand with better conditions and medical advances. No longer was the hospital solely a charitable institution



1917

**Ladywood**  
Implications from the First World War meant labour and materials were hard to come by. However, due to the lease coming to an end at the Broad Street site, patients began to arrive at the new hospital on Christmas Eve 1917



1913

**The Hospital Brick League**  
For one guinea, a child or a class of children could have their initials engraved on a brick and lay it at a grand bricklaying ceremony in July 1913. 476 children laid their own initial bricks as part of the foundations for the Ladywood site, the first brick being placed by HRH Princess Louise



1910

**A Lift In Donations**  
Following the death of King Edward VII, the Birmingham Mail started a memorial fund to pay for a statue, with any leftover money going to the hospital. Just under **£30,000** was donated. The remaining money required for the new build was raised through concerts, bazaars, gifts and the Hospital Brick League



1908

**New Hospital**  
In 1907, due to overcrowding the existing site, our governors were deterring the Middlesex, to help raise funds to keep our hospital going. It read: 'it may not be generally aware that a sum of **£4,000** is needed yearly to carry on the Children's Hospital in its present state of usefulness and efficiency'



1894

**Financial Struggles**  
A public-wide feeling the hospital was rich saw a drop in donations. However a positive relationship with Aston Villa Football Club (a relationship which we're proud to have to this very day), noticed the important connection between young children and the hospital and the team donated another cot



1890

**Endowments**  
The endowment of cots began in 1890 when an anonymous gift of **£1,000** was received to purchase a cot for cases of chronic disease. Over the next 14 years, eight additional cots were gifted



1889

**Birmingham Daily Post**  
On July 6 1889 an article was posted in the local newspaper, the Birmingham Daily Post, to help raise funds to keep our hospital going. It read: 'it may not be generally aware that a sum of **£4,000** is needed yearly to carry on the Children's Hospital in its present state of usefulness and efficiency'



1880

**Sunday School Fund**  
The hospital set up its own specific fund, the Sunday School Fund, to help with the everyday running of the hospital



1878

**Charity Expands Reach**  
Canvassing of large and small firms led to 'penny-a-week' contributions to support the work of the hospital. By 1891, the amount collected amounted to £10,