



Impact Newsletter

Spring 2025



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Foreword

I'm really proud of everything we've achieved over the last 12 months and the inspirational impact you've helped us deliver.

More than ever our Trust, along with the patients and families it cares for, needs our help to deliver projects which go above and beyond NHS standards. And thanks to you we've had another fantastic year, raising over a brilliant £7.72m in support.

Hand in hand with this and arguably more important is the impact we've had, which saw us deploy over £5m back into our three hospital sites, putting our clinical colleagues in an even stronger position to continue delivering their world-class care.

In July, we launched our £3m It Starts Here Appeal to update the front entrance of our Children's Hospital. Fundraising for this much-needed new space is continuing apace and you can read all about its latest milestone on page 27.

With such a huge sum now raised, our attention has turned to the inside 'look and feel' for the space and our desire to create a sense of wonder and joy for every patient and family who comes through our front doors – transforming what might otherwise be a scary experience into a more positive one.

Working with our patients and families we've opted for a 'natural world' theme. Spending time in nature is crucial for a child's development, something we struggle with being a city-centre-based hospital. By bringing the deep sea, safari and even a mountain range to our hospital, we hope to help deliver physical, cognitive, emotional and social wellbeing benefits to our patients.

Personally, I was delighted to play my own part in helping raise funds for the appeal, joining members of our business community in their quest to climb Mount Kilimanjaro. One of the hardest experiences of my life, these remarkable individuals helped us raise over £200,000 for the appeal.

I also joined a couple of fundraising groups, Carter the Brave and Trek4Ted, in walking 100km across the Sahara in blistering heat to help raise funds for our Oncology and Cardiac Departments. This again had its challenges, but the camaraderie and personal connection to our Children's Hospital saw these two groups raise an outstanding £120,000.

Over at our Women's Hospital, in December, we were honoured to open the NHS's first simulation suite dedicated to maternal and neonatal health, thanks to the generosity of The George Davies Charitable Trust.

Plus last year, we announced the launch of a new £1m annual Research Fund. Throughout our history, research has played a critical role in being a catalyst for the transformation of patient care and this new fund, which is the largest annual amount we've ever invested in research, offers a variety of opportunities.

We also launched appeals for our Women's Hospital and inpatient mental health facility, Parkview Clinic, both of which you can read more about on page 26.

Looking ahead we've worked with the Trust to identify a further two impactful projects, both circa £1m each, for our Children's Hospital and we look forward to sharing more details soon.

Over the next few pages, we hope you'll feel truly inspired by some of the difference you've helped us deliver in the last 12 months.

We couldn't have such incredible impact without you, so from the bottom of my heart, thank you.



A handwritten signature in black ink, which appears to read 'Mark Brider'.

Mark Brider
CEO of Birmingham Women's and Children's Hospital Charity

Four Priority Areas

From championing state-of-the-art equipment and groundbreaking research to creating the very best hospital environments and experiences for our patients, charitable donations allow us to be at the forefront of what's possible. To do this we fund pioneering work in four priority areas:





Patient and Family Experience

Our patients and families are at the heart of everything we do. We understand feeling comfortable and safe can have a huge impact on a patient's wellbeing and overall experience. By funding family-friendly activities, improving ward décor and creating sensitive and appropriate bereavement support services, we make our hospitals less daunting for patients of all ages.





Developing Hospital Environments

By creating spaces focused on our patients' needs, we help our doctors, nurses and midwives provide outstanding care with compassion. From upgrading wards, theatres and treatment areas to refurbishing waiting rooms and funding state-of-the-art spaces, our charity has improved and enhanced the blueprints of our hospitals.





Enabling Technology and Equipment Advances

Many of the surgical techniques, treatments and technologies used today were mere ideas just a few decades ago. Charitable donations are vital to fund the latest and most-innovative equipment to provide life-saving care, new treatments, speedier diagnoses and fewer invasive procedures.





Research, Learning and Innovation

It's our job to encourage the next great idea and we're committed to supporting high-quality research into women's and children's health and diseases. Charitable donations have delivered internationally recognised research which has discovered new cures, treatments and approaches, equipping our staff with the knowledge, skills and resources needed to accelerate and advance medical breakthroughs and pioneer change.

2024/25 in Numbers

The difference we're making every day is transformational and this is all thanks to you and your unwavering dedication and generosity.

In total, we raised an inspirational £7.72m last year, which allowed us to have a huge impact on the patients and families across all three of our hospital sites – Birmingham Children's Hospital, Birmingham Women's Hospital and Parkview, our inpatient mental health clinic.

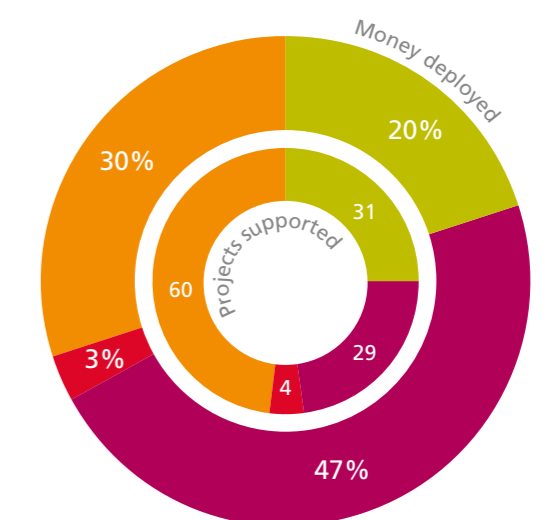
We're proud to share last year we deployed over £5m, supporting 124 much-needed projects.



Impact in 2024/25:

Patient and Family Experience	£1,071,566
Enabling Technology and Equipment Advances	£2,479,923
Developing Hospital Environments	£141,511
Research, Learning and Innovation	£1,563,848

Impact Split:



Figures may vary from final published accounts.

Patient and Family Experience

We strive to ensure our patients and families have the best experience while they're with us. This allows them to make memories at the bedside, support their emotional and physical wellbeing and enhance their recovery.



Natalie Powell and the Dermatology and Epidermolysis Bullosa team with the hair and skin packs

Inclusive Hair And Skin Products

A new charitably funded project has brought products for Black hair and skin to children, young people and families at our Children's Hospital.

The inclusive 'Caring for Black Hair and Skin Project' was created to ensure all patients and families can continue caring for themselves appropriately while in hospital.

The initiative began after a passionate nurse raised her own knowledge gap in caring for Black hair and skin. Now, thanks to funding from our charity, products including face wash, skin lotions and hair care specifically for afro and curly hair, are readily available upon request for patients and families to access during their stay.

Working with the Dermatology and Epidermolysis Bullosa team, Natalie Powell, one of our Trust's Freedom To Speak Up Guardians, championed the products. She said: "The hair and skin care routine of someone who is Black or of mixed heritage can be very different from a patient with White skin or Caucasian hair. We knew we needed to expand our Trust's knowledge about this to better impact a patient's journey."

Learn more about the project from Natalie by scanning here



Learning Disability And Autism Boxes

Thanks to a £3,000 donation from the late Steve Plant, a dedicated supporter of our charity, we've funded 11 Learning Disability and Autism (LDA) boxes at our Children's Hospital.

The packs were designed by Play Worker, Rachel Fellows, who started to see an increase in the number of LDA patients on her ward but didn't feel properly equipped to communicate with them, often leaving these patients feeling isolated from play.

The boxes contain communication aids, distraction toys and sensory equipment which can be used by play workers, family support facilitators as well as clinical and non-clinical staff across the hospital. They also include flashcards for patients who are non-verbal, which help them to convey how they're feeling or if they need to use the bathroom, for example, as well as stickers, reward charts and ear defenders for those with sound sensory issues.

The boxes have been shared across nine wards, all of which have been identified as having the highest need. These include Medical Day Care, the Emergency Department, Theatre Recovery and Burns.

Thanks to Steve, whose grandson had previously received treatment at our hospital and has autism, it is expected the LDA boxes will have a huge impact on approximately 15,000 children with learning disabilities and/or autism who visit our hospital every year.



Hannah and Sallyanne, two of the trained midwives

NICU Information Board

The Neonatal Intensive Care Unit (NICU) at our Women's Hospital recently unveiled a large information board, which features drawings and explanations of common medical equipment to help parents feel more at ease during their stay.

The board, which was funded by our charity, is designed to help reduce some of the anxiety parents might feel when their baby is surrounded by complex-looking medical equipment and was created in collaboration with parents who have stayed on the unit.

It describes equipment parents might often see staff using, including a suction machine, nasal prongs, sats probe and cannulas.

One family said: "This board is going to be so helpful for parents. You often wonder what things are but don't want to ask too many questions, especially when the staff are already so busy. It'll help many people feel reassured."

Contraceptive Implant Offered To New Mums

We've helped launch a new service at our Women's Hospital, offering contraceptive choice to women on the postnatal and transitional care wards, after midwives expressed an interest in receiving training to offer the service.

Our support enabled over fifty midwives and midwifery support workers to attend a course in offering contraceptive advice and options after childbirth. Alongside the course, four midwives also received funding to gain qualifications in inserting the contraceptive implant.

Midwife, Sallyanne Cole, was one of the first to receive the training. She commented: "We noticed there were a lot of mums coming back to the hospital within a really short time frame between their pregnancies, meaning they had multiple children with less than a year in age between them."

"After talking to these women, a number said they just didn't have access to contraception in time."

"We did an initial training session supported by our doctors. Out of

this I really wanted to be able to offer the implant to women on the wards."

There are now four trained midwives at our Women's Hospital offering this service.

The contraceptive implant is a small plastic device which is fitted under the skin on a woman's arm to provide contraception for up to three years. If fitted in the first three weeks after giving birth, the contraceptive effect starts working immediately.

Sallyanne added: "We've seen women from lots of different backgrounds wanting the implant. Many have said having the implant while they were still in hospital was ideal, because once they got home, they struggled to find the time to go to a GP with a newborn, especially if they've got other children or responsibilities."

"They said it felt like they were taking control over their own bodies, especially after just having a baby."



Celebrating 20 Years Of Singing Medicine



Ex Cathedra Singing Medicine has celebrated 20 years of performing at our Children's Hospital, thanks to our charity's support.

Singing Medicine provides diverse, age-appropriate, singing-play sessions for patients of all ages, helping to distract and calm them as they receive treatment, or during long stays.

The sessions, which take place every Friday, are supported via our charitably funded EnjoyArt programme, which focuses on bringing arts-based creative projects to our hospitals.

Singing Medicine was first introduced into our hospital after one of our leukaemia advanced nurse practitioners, Sally Spencer, identified a need for play through singing.

Sally is a member of Ex Cathedra and had supported with similar sessions in schools. She thought her patients as well as other kids in the hospital would really benefit from this kind of interaction and pitched the concept to

Ex Cathedra's artistic director and the hospital's then arts manager, who both loved the idea.

Sally's dedication to her work also saw her receive a Sky Arts Hero Award last year, which shone a light on her as an unsung hero of the UK arts and culture community. Local comedian, Joe Lycett, surprised Sally during one of her Friday sessions to award her with the title.

After 20 years, Singing Medicine's team members have become familiar and much-valued and loved faces across all our wards.

Scan to hear more from Sally on Ex Cathedra Singing Medicine's origins



Multilingual Antenatal Education

For many of our families at our Women's Hospital, English isn't their primary language. This meant they often struggled to access the support they needed as they prepared to bring their baby into the world.

Thanks to a charitable grant of £34,754, every patient at our Women's Hospital is now able to access a free digital programme of antenatal education, provided by The Real Birth Company.

The service, which is currently in a three-year pilot, provides a multilingual antenatal education platform to our families in nine different languages, helping address language health inequalities and barriers.

After Death Care For Muslim Families

Thanks to charitable funding, our chaplaincy team, which works across all of our hospital sites, has collaborated with our Muslim community to improve bereavement and after death care, ensuring cultural relevance and sensitives are supported.

One of our wonderful chaplains, Zamir Hussain, identified a gap in resources when caring for grieving Muslim families at our Children's Hospital, so she created her own bereavement pack, supported by our charity.

The packs include a book which, written from the perspective of a parent, guides the reader through the difficult journey of grief, directing them to quotes from scriptures. It also includes a journal with practical activities to aid memory making and self-healing.

Zamir's book has been translated into Urdu as well as multiple other languages. It has also been adopted by other hospital Trusts nationwide to improve their support for bereaved Muslim families, with royalties from every book sale coming back to support our patients.

In addition, Zamir and our wider chaplaincy team worked together to adapt the book for Muslim families at our Women's Hospital, who experience miscarriage or baby loss.

Scan to learn more from Zamir and fellow chaplain Claire



Zamir Hussain, Muslim Chaplain

Beads Of Courage

Thanks to generous donations, we've supported an initiative called 'Beads of Courage' on our Children's Hospital's Cardiac Wards, which help our heart patients record, tell and own their own stories of courage.

The beads are intended to help patients navigate daily treatments, surgeries and achievements and provide hope for any challenges they may encounter along the way. They are also used in other areas of our hospital such as our Oncology Ward.

The 'Beads of Courage' initiative cost an initial £8,000 to set up, which included thousands of different beads, threads, keep-sake bags and tracker cards.

One youngster to benefit is long-term cardiac patient, Reuben, who was transferred to our hospital for specialist care in 2023, when he was just two weeks old.

Reuben was born with a complex combination of heart defects, including transposition of the great arteries (TGA), a condition where the positions of the aorta and pulmonary artery are reversed,

meaning the heart cannot pump as much oxygen rich blood around the body as it should. On top of this, Reuben also has multiple ventricular septal defects (VSDs), or holes in his heart and another condition which affects its rhythm.

So far, Reuben has had nine surgeries and for each one he has received a special bead to add to his courage collection, as well as additional beads for other procedures and treatments.

Mum, Kirsty, said: *"Beads of Courage is a lovely idea. It's meant so much to us as we've adjusted to life in hospital. When we look at all of Reuben's beads, we can physically see how much he's been through and how strong our baby boy is, even on the hardest days."*

As well as medical milestones, Beads of Courage are also given to mark personal accomplishments and special moments, such as the first time parents are able to hold, feed or bathe their baby.

Impact In Action: The Serious Role of Play

Being in hospital can be a scary experience for anyone, but for a child it can be even more nerve-wracking. Fear and anxiety can have a negative impact on a child's recovery, which is why play is central to everyday life at our Children's Hospital.

We believe children who are happy and relaxed cope better with their treatment and recover a lot quicker than those who are more anxious. Play allows children to express their feelings, ask questions about their condition and also have fun.

Every year, our charity provides more than £400,000 to fund 15 Play and Recreation Facilitators and Workers who support more than 250 children and families every single day.

This dedicated team is an essential part of a patient's recovery, personal development and overall experience. Each play worker forms close relationships with patients and parents, putting them all at ease to bridge the gap between the nurses and doctors, helping them to understand their treatment and illness.

They bring arts and crafts, role play, games, stories and much, much more to kids of every age, often working one-on-one to provide a diversion from difficult, uncomfortable or upsetting situations. One of our Play and Recreation Workers is Robin Carter (pictured),

who works on our Neurosurgery Ward, she says: *"My role is to make sure the hospital is as 'normal' as possible for the children. I'm a fun person they can be themselves around – they don't have to be a patient, they can just be a child."*

"Play makes a massive difference to our patients. If it wasn't for play, the hospital could be a scary place."

As well as the roles of our Play and Recreation Facilitators and Workers, our charity also supports the hospital's Play and Youth Service by providing key resources to support over 14,000 patients annually.

This funding is used for distraction and patient education, including the purchase of toys, craft kits and electronic gaming equipment, as well as activities for awareness days and weeks, such as Play in Hospital Week and National Youth Work Week.

Distraction is an important part of Play. Children who come into the hospital are often anxious about their visit and may struggle with being in different environments and

in a new routine while they feel unwell. This is particularly true for our neurodiverse patients. The ability to offer environments and tools which can help calm their emotions is critical.

To aid distraction, the Play and Youth Service can use something as simple as a £5 fidget toy for a child to squeeze when they're having blood taken, through to a £3,895 piece of sensory equipment, like the Manhattan II, which was funded by supporter, Variety Children's Charity.

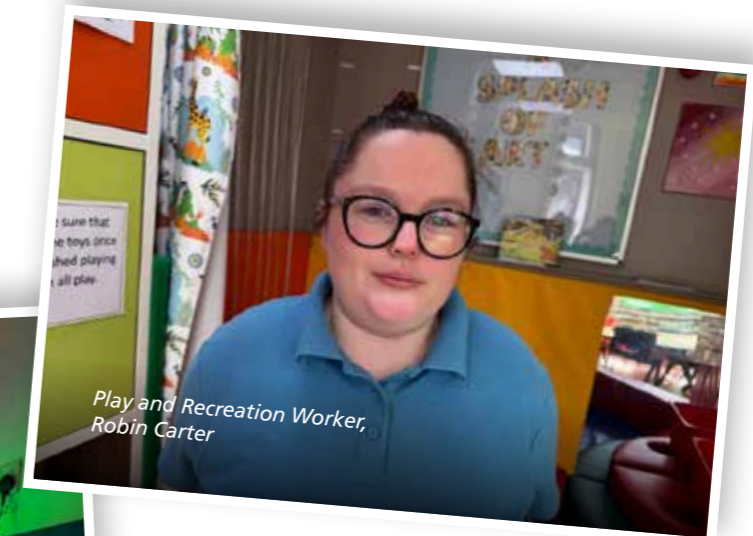
The Manhattan II is a mobile sensory device designed to help calm and regulate the sensory and emotional needs of our young patients, particularly those who are neurodiverse.

This incredible piece of equipment stimulates three of the five senses – sight, sound and touch – with a variety of features, including an LED waterless rainbow tube and fibre optics which light up and provide opportunities for play. It also includes a sound system and a projector to enhance visual and sound effects.

Most patients admitted to our hospital start their journey in our Play and Admissions Centre. Within the centre there is a dedicated sensory room where the Manhattan II lives. The Manhattan II has totally transformed the look and feel of the room, helping patients to start their admission in a positive and supportive way. It's also mobile, meaning it can move around the hospital and be taken to a patient on a ward if they're struggling and unable to come down to the centre.

The Manhattan II is used by approximately 20 children every week, greatly improving the hospital experience for over 1,000 children every year.

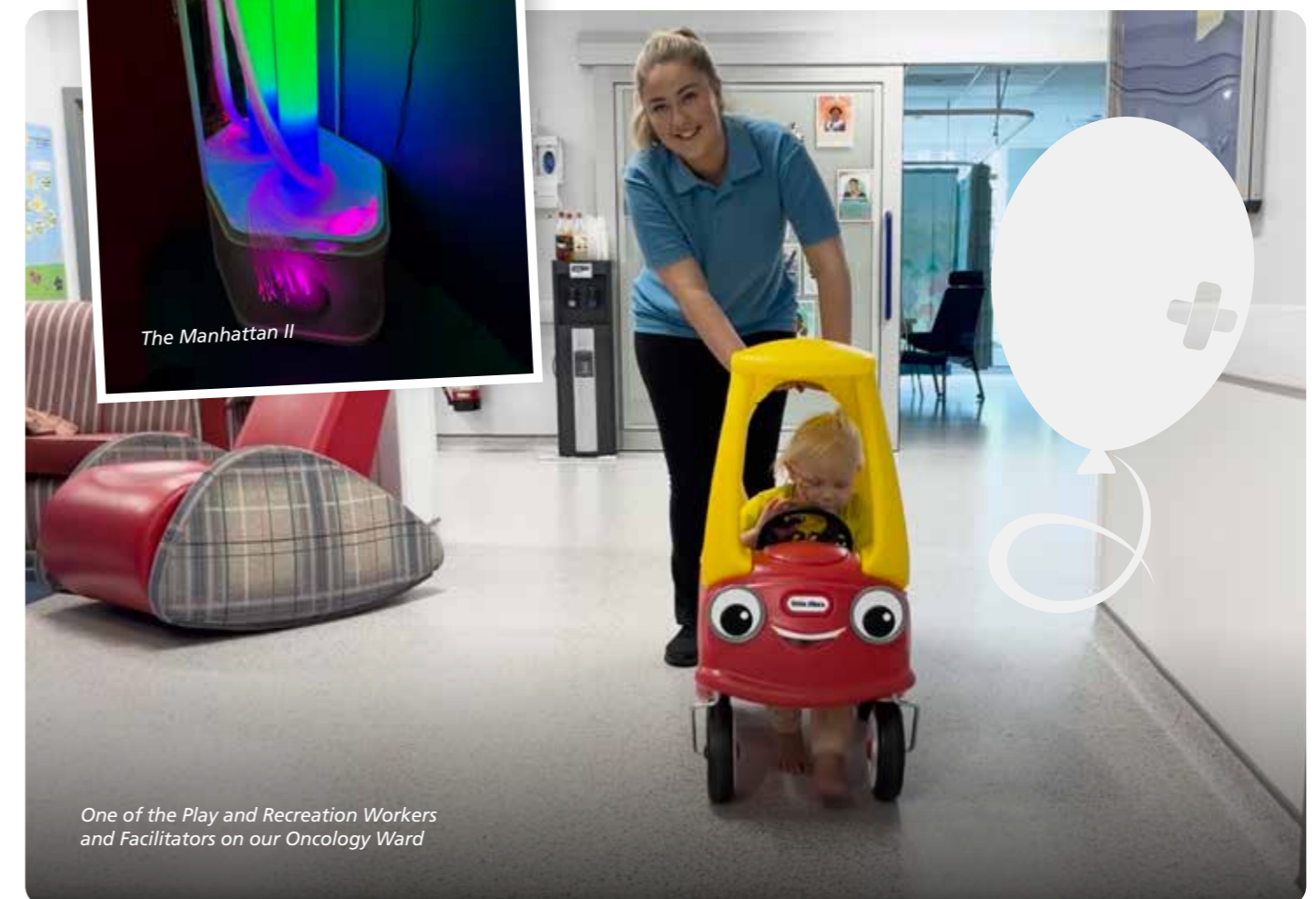
To learn more about the importance of play and how our charity supports it, scan here



Play and Recreation Worker, Robin Carter



The Manhattan II



One of the Play and Recreation Workers and Facilitators on our Oncology Ward



Enhancing Hospital Environments

The spaces our patients and families spend time in can impact their experience. This is why it's important our environments match the world-class care being given.

Birth Centre Artwork

The Birth Centre at our Women's Hospital is a unique environment offering women and their families the opportunity to give birth safely in a comfortable and relaxed 'home-from-home' setting, away from the main labour ward.

Until recently, apart from several birth affirmations and inspirational quotes, the main corridor was bare, not fitting with the centre's ethos and approach.

Charitable funds have been used to commission 10 unique, informative and inclusive pieces of artwork which are reflective of the different patient groups who use the Birth Centre.

Once complete, they will be displayed to create a warm and welcoming feel, helping to soothe and empower birth-givers, as well as improve the morale of maternity staff.



Privacy For Families On NICU

Thanks to charitable funding, we've purchased 10 mobile privacy screens for our Women's Hospital's Neonatal Intensive Care Unit (NICU).

The screens allow parents to have some much-needed private time with their baby while being treated on the busy ward.

They create a less public environment for parents to share critical skin-to-skin connections with their new baby, an essential interaction which offers numerous physiological, developmental and psychological benefits for both the baby and the new parent.

They also offer a more comfortable breastfeeding experience and a secluded space to express breast milk while still being close to baby.

The mobile screens feature relaxing scenes of nature and insects, reflecting the names of the bays on the ward.



New Parent And Teen Spaces On Ward 8

Thanks to generous donations we've funded some much-needed improvements on our Children's Hospital's liver and small bowel ward, Ward 8.

As one of only three paediatric liver transplant units in the country, and one of only two to carry out small bowel transplants, the unit cares for around 900 patients from across the UK every year.

Due to the serious nature of their conditions, some patients experience lengthy stays, with parents often living at their bedsides for up to a year. That's why we're proud to have funded the refurbishment of the ward's family bathroom, transforming it from a dated, dark and leaky space to a clean, welcoming and accessible showering facility, for the short time they're away from their child's bedside.

The ward's Adolescent Room has also been refurbished thanks to charitable funds. The room – which is used by approximately half of all the ward's patients who are all aged 12 and above – now boasts a more grown-up décor than its kid's playroom equivalent, with comfortable furniture and a space to allow patients to play and engage with their peers or take time away from their bedspaces.

Scan to hear more about the difference the spaces will have on our patients and families



Gynaecology Waiting Room Refurbishment

We're grateful to have received a £20,000 grant from the Irwin Mitchell Charitable Fund, of which £15,000 has been used to give the Gynaecology waiting room at our Women's Hospital a much-needed facelift.

Every year our hospital cares for approximately 2,000 families who experience the heartbreak of miscarriage, stillbirth or the death of their newborn baby. While we have pioneered a new, holistic model of bereavement care with the opening of Woodland House – our entirely charitably funded, dedicated bereavement centre – sadly, the majority of miscarriages happen during the first twelve weeks of pregnancy, meaning most early losses are treated in our Gynaecology Department and Early Pregnancy Assessment Unit (EPAU).

To align care across our hospital we identified a need to improve our Gynaecology waiting room, where sadly, difficult and devastating conversations take place.

Thanks to the Irwin Mitchell Charitable Fund, we've created a more therapeutic environment which will positively impact the immediate and long-term wellbeing of our patients and their families, enabling them to receive and process difficult news in a space where they feel safe, cared for and fully supported.

The grant has covered the cost of building and electrical works, new flooring, lighting, decorating, new furniture and artwork.

Impact In Action: 'NHS First' Simulation Suite



Our Women's Hospital is now home to the NHS's first simulation suite dedicated to maternal and neonatal health, thanks to a phenomenal £1m donation from high street fashion entrepreneur George Davies via The George Davies Charitable Trust.

The state-of-the-art simulation lab has revolutionised the training of our maternity and neonatal teams, as well as offering training opportunities to other hospitals across the region, offering the chance to learn and train in a risk-free environment.

Installed with the latest technology, the suite is split into four dedicated areas all kitted out as though they are real life working wards and departments, including a maternity delivery simulation room, a neonatal unit and a gynaecology and theatre simulation room. There is also a seminar and training room, plus a debrief area, which provides participants with the opportunity to seek feedback, review and learn in a supportive and constructive way.

Projector technology now also allows colleagues to live-simulate various environments, including a home birth scenario, the arrival at delivery suite in the back of an ambulance and a typical delivery suite and ward environment.

As the space offers more than one room, multiple teams can be trained at the same time, for example a baby being born in a car park, then being moved – together with mum – to the delivery suite, followed by the baby being moved to the hospital's Neonatal Intensive Care Unit.

The use of simulation training is advocated by NHS England as one of the most successful education enablers, equipping learners with hands-on experience of what they are expected to do, act upon, escalate and in some cases inform decision-making as a practitioner.

The Ockenden Report – an independent review of maternity services – advised 'staff who work together must train together'.

It also identified having a 'well-trained workforce' as one of its four key pillars of essential action. The introduction of the simulation lab further strengthens the ability of our hospital to live by those principles.

Historically, colleagues had to either complete their training in meeting rooms which didn't provide a life-like experience, in bedspaces which may need to be used by patients or rely on external simulation sites which took colleagues out of the hospital and didn't always meet the specific training needs of our maternity and neonatal teams.

Matt Nash, Consultant Neonatologist and Clinical Director for Maternity and Neonates at our Women's Hospital, said: "We are one of only two specialist Women's Hospitals in the UK, covering a spectrum of disciplines relating to women's health. It's important our practitioners have the right knowledge, skills, competency, confidence and expertise to deliver the best treatment and care. "We're blown away by the new

simulation lab and the generosity of Mr Davies' charitable trust. It's a game-changer for us, as no other simulation lab provides this level of fidelity or realism in a maternity and neonatal setting."

We were pleased to be able to invite George to our hospital to cut the ribbon on the new suite.

Scan to watch its official opening and see the new suite in action



A simulation in action in the new suite



Enabling Technology and Equipment Advances

Providing our hospitals with the latest, innovative equipment ensures our staff can deliver the most effective and efficient treatments to our patients, giving them the best care possible.

Point Of Care Ultrasound

A grant of over £5,000 has enabled the Physiotherapy Department at our Women's Hospital to purchase its own Point of Care Ultrasound machine to support inclusive and dignified pelvic health assessments.



The department cares for a diverse range of patients throughout various stages of their lives. Reasons for visiting are typically of an intimate, emotional and sensitive nature and can have a significant effect on their quality of life.

The process of understanding and improving pelvic muscular function in most instances involves internal examinations. These assessments can feel intrusive, with some patients declining the procedure due to fear, lack of knowledge, shame, cultural beliefs or previous traumatic experiences.

Trans-perineal ultrasound is a method of assessing pelvic floor muscle movement and quality through a curvo-linear probe positioned on the outside of the vulva.

It provides an image of the internal pelvic organs and demonstrates movement of pelvic floor muscles offering a less intrusive and more comfortable option for assessment.

The unit had been loaning one of these machines to enhance the experience of patients but, thanks to charity funding, they've been able to purchase their own. It's also portable, meaning the service can be delivered across the hospital where necessary.

Fridges For Formula Milk

Over £5,500 has purchased two specialist fridges for the postnatal wards at our Women's Hospital, to provide safe storage of formula milk.

Approximately 45 inpatients use the two postnatal wards, staying on average between one and three days. Previously, each ward had one fridge to store breastmilk, but neither were safe to store formula milk because of the fluctuations in temperature.

This meant parents who needed to feed their newborn baby formula milk had to buy individually packed liquid formula, which is much more expensive than mixing bigger bottles. As newborns drink small amounts frequently, these bottles were often thrown away mostly full.

The lack of storage often resulted in difficult conversations between staff and parents, who rightly expected to have suitable resources to feed their babies.

The new charitably-funded, hospital-grade fridges now offer parents equal access to storing their milk, limiting dissatisfaction on the ward, promoting an overall better experience and allowing them to care for their babies safely.

HeartWorks BabySim Echo Simulator

Thanks to a grant of £60,000 the Heart Investigations Unit (HIU) at our Children's Hospital has purchased a HeartWorks BabySim Echo Simulator to support regular and enhanced training.

In cardiology, echocardiography is pivotal in diagnosing and treating a range of conditions in neonates to the very elderly. Currently, echocardiography training in the UK is poor for paediatrics, with huge inequality in healthcare between adult and paediatric cardiology practice.

Simulation has been used for adult cardiac diseases for several years improving the training and education of both students and qualified

staff to help minimise disruption to patients, as clinical trainees can develop their basic skills on a mannequin. However, the use of simulation is still rudimentary in the paediatric field, even though younger patients are a lot less likely to tolerate lying still for a long period of time.

The HeartWorks BabySim Echo Simulator offers a solution to this. The grant has enabled the purchase of an ultra-realistic baby mannequin for clinical staff to practice, providing two different types of imaging to support the diagnosis of congenital heart disease. This new piece of kit is expected to accelerate learning for echocardiographers by up to six months.

Outside of cardiology, other divisions, including Neonatal Intensive Care, are keen to start using echo technology to help diagnose other paediatric diseases. With this new piece of equipment, they'll also be able to train on a realistic mannequin to ensure they can provide the very best care to the smallest of patients.



TV Entertainment During MRI Scans

During MRI scans at our Children's Hospital, patients often need to lie completely still which can be an extremely difficult thing for a young person to do. The scans can sometimes be lengthy, claustrophobic and very isolating, which contributes to them feeling scared and anxious. Because of this, younger patients are often put under general anaesthetic to enable an essential diagnostic scan to take place.

Thanks to charitable funding, the Radiology Team has purchased an entertainment system, allowing patients to now watch TV, films and videos while in the scanner.

Patients can view Disney films as well as their favourite cartoons and shows, vastly improving their experience, particularly for those under the age of 10 who are now being scanned without the need for sedation under general anaesthetic.

In turn, this has also decreased the waiting list for those needing MRI scans and reduced the number of aborted scans.



Entertainment screens in the MRI scanners

LCD Screens For Visual Reinforcement Audiometry System

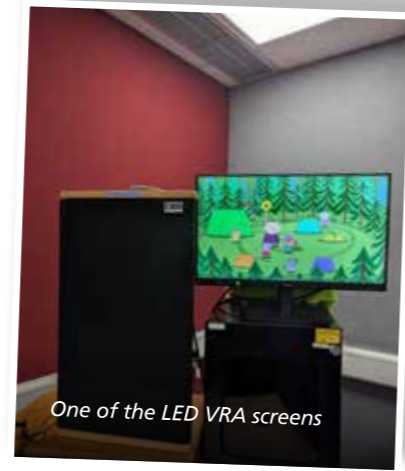
The Audiology Department at our Children's Hospital has recently purchased a fourth LED screen to support Visual Reinforcement Audiometry for patients in the community, thanks to charity funding.

Previously, the system available at Allen's Croft Children's Centre in Kings Heath was outdated and frightening for youngsters.

Patients would hear a noise and turn towards the sound, to be 'rewarded' by another clinician moving a puppet. Often, these puppets scared patients, especially those with conditions such as autism, meaning they'd prefer to travel to our Children's Hospital to be tested using our LED screens, which instead share messages and videos from their favourite, age-appropriate characters, as a reward.

Thanks to this grant, the team at Allen's Croft has now purchased a 17" computer screen with up to 40 different animations. Each one comes with 10 high-contrasting patterns to support children with visual impairments or those who don't like the animated cartoons. It also boasts sounds, to keep the child's interest and willingness to turn when the sound stimuli is presented.

The screens are also being used as distraction when examining a child's ear or performing additional tests. The new system is expected to benefit over 1,800 patients a year in the community.



One of the LED VRA screens

Increasing Liver Transplantation Availability

Thanks to one of our supporters, Kamraan Ahmed, a gift of £89,300 has purchased a VitaSmart HOPE Perfusion System which has enabled at least 15 extra children a year to receive life-enhancing liver transplants at our Children's Hospital.

With a current waiting list of 24 children and a lack of available liver donors, the VitaSmart HOPE Perfusion System is a specialist piece of equipment which can prepare previously unsafe organs to become healthy for transplant. This equipment has been used for adult transplants for several years, but we're the first paediatric hospital in the UK to introduce it.

The Hypothermic Oxygenated Perfusion (HOPE) machine works by preserving donor livers by circulating a cold, oxygenated solution through the liver's vessels at hypothermic temperatures (typically 4-12°C). This process helps protect the liver from damage which occurs when it's deprived of oxygen and suddenly re-oxygenated during transplantation. In its first month of use, the equipment has allowed an incredible 12 transplants to take place which previously wouldn't have been possible.

The VitaSmart HOPE Perfusion System can also be used on kidneys, meaning it will be shared across the Trust to enable a higher patient use and benefit.



Federica Merella, Consultant Paediatric Anaesthetist with the ultrasound machine

Anaesthetic Ultrasound Machine

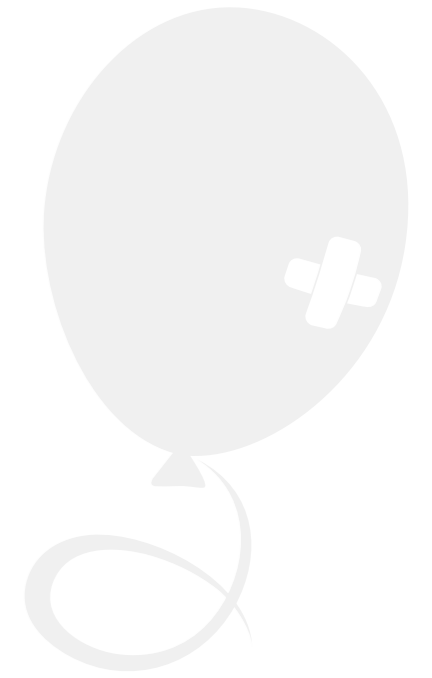
Thanks to a £70,000 investment, the surgical team at our Children's Hospital has purchased an additional three ultrasound machines, one for each of its theatre areas, to support with the administration of local anaesthesia.

The equipment has helped anaesthetists find specific nerves to numb regional areas – also known as 'nerve blocks' – in the body. This has greatly improved a patient's journey, removing the risks associated with general anaesthetic and reduced stress for families knowing their child will remain conscious.

By seeing the nerves in real time, clinicians can locate exactly where they need to target. The machine has also supported with the insertion of IVs and provided the option for clinicians to conduct a full body scan to assess whether a patient is ready for surgery.

The benefits of a child having a 'nerve block' compared to general anaesthetic are tenfold. Patients are more likely to be comfortable post-op and require less painkillers during their recovery, meaning they experience a reduction in side effects associated with many anaesthetic and painkilling medication. This also means they can go home quicker.

Alongside the new machines, additional training to upskill clinicians about the use of ultrasound and other techniques is underway.



Impact In Action: Ultrasound Technology Revolutionises Speech And Language Therapy

Thanks to charitable funding, cleft lip and palate patients at our Children’s Hospital are now benefitting from the use of ultrasound tongue imaging technology during their appointments.

The kit, which is placed under the chin, allows our specialist Speech and Language Team, our patients and their parents to understand the positioning of the tongue in a patient’s mouth to improve articulation and annunciation.

One of the children to benefit from the ultrasound machine is four-year-old Esmae (pictured top right). Her cleft lip and palate were repaired by our service but when she started talking, her parents noticed her speech sounds weren’t developing, so she’s been attending our Speech and Language clinic for the past couple of years.

Mum, Kirsty, has seen massive progress since Esmae started using the machine. She said: *“There are lots of sounds Esmae’s making now, which she wasn’t able to do when we first started coming. The way the therapists break it down for her and make it fun really helps. She enjoys coming to the hospital – she thinks it’s a great day out and loves playing the games.*

“The last couple of sessions we’ve had, they’ve introduced the new ultrasound. It’s been great for her because she can

now see where her tongue is and she’s able to correct it when it’s in the wrong place.

“It’s useful for me to see the position of the tongue too, as I can help her when we practice at home.”

The use of ultrasound imaging is relatively new in the world of speech and language therapy and even newer when working with children with cleft palate.

The ultrasound is making positive changes to patients’ speech patterns.

Scan to hear from
Advanced Specialist
Speech and Language
Therapist, Holly Peryer,
about how the scanner
is helping patients
like Esmae



Esmae using the new ultrasound machine

Celebrating 25 Years

Our Speech and Language Team is celebrating 25 years of service at the Children’s Hospital and during that time our charity has supported its work in many ways.

As well as the ultrasound tongue imaging equipment, we fund many of the department’s toys and games which are used during appointments to make therapy fun and encourage patients to participate.

Charity funds have also been used to transform the Speech and Language reception area thanks to the addition of a welcoming mural,

which not only provides a bright and exciting environment for patients but also has therapeutic benefits too.

The beautifully hand-painted mural has a wildlife theme, featuring a leopard, panda, lemur and other furry friends.

The theme and animals were carefully chosen by the team to provide points of interest for patients, but importantly to also offer the opportunity for therapists to informally assess production of every initial speech sound.



Research, Learning and Innovation

Research allows our hospitals to pioneer life-changing and life-saving care and treatments. To champion our Trust's research ambitions, we dedicate £1m every year to support high-quality research into women's and children's health and disease, as well as mental health.

Placental Characteristics Within Monochorionic Twin Pregnancies

Twin pregnancies which share a placenta, termed monochorionic, are at an increased risk of fetal complications, such as selective intrauterine growth restriction (where one twin grows more than the other) and twin-to-twin transfusion syndrome (where blood passes unequally between twins sharing a placenta).

The placenta is connected to the developing babies by tubelike structures called umbilical cords, which provide oxygen and nutrients. Each baby shares a portion of the placenta, allowing each one to grow. While the function of the placenta is intended to be the same for each pregnancy, each placenta develops slightly differently.

This study, part of the Birmingham Women's Global Health Research Programme funded by a legacy left to our charity, looks to answer an important question – whether differences in the placental anatomy, such as the umbilical cord location, play a role in how twin pregnancies develop.

Understanding if certain placental features cause some pregnancies to be uncomplicated and others to develop complications will help improve the way we care for women with twin pregnancies in the future.



Jack Hamer

This could be by enhancing patient counselling for those who suffered complications during pregnancy, potentially providing clarity as to why certain outcomes occurred. Additionally, if study results demonstrate significant associations, then this could impact how we conduct future monochorionic antenatal surveillance, such as incorporating additional prenatal imaging.

The research is being conducted by Jack Hamer, a clinical research fellow in maternal and fetal medicine and a specialty registrar at our Women's Hospital. He has a passion for research and his primary goal with his studies is to improve patient care and outcomes.

Simulation Training To Psychologically Prepare Clinicians For Critical Incidents

Thanks to a charitable grant of over £44,000, a research project between doctors at our Children's Hospital and Aston University is now underway to improve simulation training for our colleagues who may need to respond to critical incidents.

Simulation is used across our Trust to help staff learn new physical skills in safe, life-like scenarios, but until now it has been difficult to prepare staff psychologically for a critical incident.

Thanks to previous research by our doctors and Aston University, an intervention package, called Prepare-Support, which also uses simulation, has been created to fill this gap in learning. However the need for specially trained staff to run the simulation limits its further roll-out.

This new research project will examine the special skills and experience needed to teach other people how to run the Prepare-Support package. It will also use artificial intelligence to design and deliver a range of simulated scenarios on a larger scale.



Pre-Surgical Eloquent Cortex Mapping In Children

Over £89,000 has been granted for a project which looks at non-invasive tests to support patients who require brain surgery.

For most children with epilepsy, their seizures can be controlled with medication, but when medication is ineffective, brain surgery can help alleviate them. When planning neurosurgery, teams use a range of tests to determine where in the brain to operate and how best to preserve areas essential for language and memory, also known as the 'eloquent cortex'. This can involve challenging tests which younger children may find harder to comply with.

This study, which is due to begin in October this year, aims to implement and clinically-validate non-invasive tests using a new, paediatric-optimised magnetoencephalography (MEG) device, called OPM-MEG, to localise the eloquent cortex in our youngest patients. OPM-MEG is a novel technology with lightweight sensors in a wearable 'hat' which can be sized for young children and won't be disrupted by some movement.

Currently up to 40% of paediatric cases see a significant cognitive decline following neurosurgery. With this study, researchers aim to improve surgical outcomes for the youngest neurosurgical patients at our Children's Hospital.

A New Chapter In Paediatric Neuro-Immunology Research

Paediatric demyelinating syndromes are neurological disorders characterised by damage to the myelin sheath, the protective coating around nerve fibres in the brain and spinal cord. This damage disrupts nerve signal transmission, leading to a variety of symptoms.

When diagnosing children with these brain injuries, some test positive for a specific antibody, known as 'MOG'. Only recently discovered, the significance of this antibody is unknown. This study enabled researchers to use technology called magnetoencephalography or 'MEG' to measure brain activity in children with and without the MOG antibody.

By investigating how different regions of the brain are connected and how they interacted with one another, researchers found these networks are affected in different ways depending on whether the antibody was present or not. This supported evidence towards understanding why children without the antibody had worse cognitive outcomes long term, compared to children with the antibody.

The outcomes of this trial will go on to support future research into learning why this antibody may promote better outcomes for individuals and how it may relate to brain networks and how they function together.





CAP QI nurse Sue with Lewis and Collette

Help A Heart Update

Thanks to generous donations to our Children's Hospital's Help A Heart Appeal, which closed last year, our charity was able to fund a special cardiac arrest prevention project called CAP QI which saw a reduction in the number of cardiac arrests on our Paediatric Intensive Care Unit.

Donations to the appeal helped fund the role of quality improvement nurse, Sue Burlton, who brought in new measures to help prevent cardiac arrests for patients like baby Lewis, whose heart condition meant an arrest would have been fatal.

Lewis was transferred to our hospital after he was born prematurely with a condition called Hypoplastic Left Heart Syndrome which meant the left side of his heart hadn't developed properly.

Lewis received multiple open-heart surgeries at our hospital and without the measures put in place under the CAP QI project, he may not have survived.

We're pleased to report that since filming the update which you can watch by scanning the QR code, baby Lewis has now been discharged and is thriving at home with his family. He will continue to return for regular appointments to monitor his progress.

Scan to hear from Sue, Lewis' mum, Collette, as well as one of our Consultant Paediatric Surgeons and Paediatric Intensive Care Consultants, on the success of the project



Optimising Treatment Options For Young African-Caribbean People With Psychosis

A grant of over £89,600 has pioneered research into understanding treatments for children and young people with psychosis from the African-Caribbean community.

Psychosis is more common in this demographic but getting the correct medication to support these patients is more difficult with the risk of side-effects and non-adherence significantly higher. However, there is little research into understanding why.

Thanks to this funding, the team is conducting 'realist research' to find out the best approach to medication and how it best works for who and when.

To do so, they will review what has been previously written about this topic to understand what has worked in the past, then interviews will be completed with children and young people with psychosis, family, carers, doctors, nurses and pharmacists to obtain their views on what the best approach would be.

Finally, advice will be given on the best way to optimise treatment options for these patients with medication and maintain their treatment plan.



Our Latest Appeals and Campaigns

iMRI Appeal Update

Last year we were thrilled to announce the closure of our £1.5m iMRI Appeal and as a result, state-of-the-art intraoperative MRI technology will soon be available at our Children's Hospital for the first time.

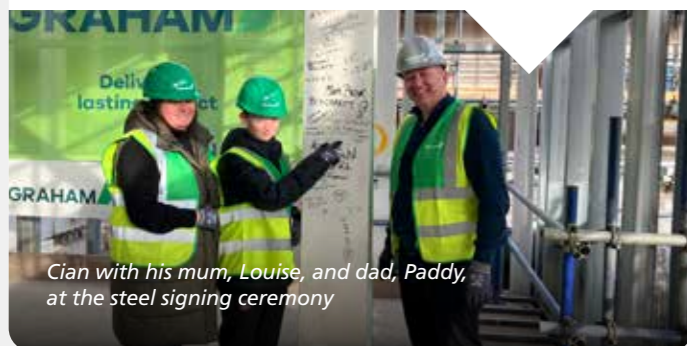
Thanks to our incredible supporters and donors, including our fantastic visionary network of Changemakers who invested over an incredible £500k, we reached our target within a year of its launch, making it our fastest appeal to-date.

This record-breaking fundraising meant work on our new Loveday Street building, which will house the iMRI scanner and two new theatres, could begin quickly and in November last year, we celebrated the completion of the building's structural steelwork.

To mark the occasion we held a traditional 'steel-signing' ceremony and invited then 11-year-old patient Cian Fitzgerald, who was the face of our iMRI appeal, to write his name on the steelwork in permanent marker, along with key representatives from our hospital, charity, estates team and construction partners, Graham.

When in situ, the MRI scanner itself – which can be moved directly to the patient on an operating table, or the patient to the scanner, making it intraoperative – will boast colourful, child-friendly designs forged in a collaboration between our patients and artist, Stella Corral of Lucentia Designs.

Stella's designs will feature scenes of nature, which were inspired by creative workshops held with patients and their siblings and will help patients relax and feel less afraid when receiving MRI scans outside of the operating theatre.



Cian with his mum, Louise, and dad, Paddy, at the steel signing ceremony

Improving Experiences On EPAU

Our Early Pregnancy Assessment Unit (EPAU) supports over 8,000 patients every year and is used for a variety of treatments and services.



The EPAU team offers reassurance scans for those with recurrent miscarriages and provides support and care for patients dealing with hyperemesis gravidarum (HG), which causes severe nausea and vomiting during pregnancy.

Some women may also need an ultrasound assessment because they're experiencing pain or bleeding in their first trimester, or because they have a history of ectopic or molar pregnancies.

While the current space is functional it's very outdated and doesn't provide sufficient privacy – especially for HG patients – and heartbreaking news is delivered to around 450 women and their partners a year in a clinical room.

We know there's more we can do to bring comfort to these patients which is why we're fundraising to update three spaces within the unit to make it a more pleasant place, reduce stress and support overall wellbeing.

Donations will improve the HG room, create two cubicles for privacy with wider, more relaxing recliner chairs and introduce entertainment to support the five-hour-long rehydration treatment.

Plans also include the creation of a calm and homely room for families to grieve while also providing a multi-use clinic room, enabling our team to see more patients and therefore reducing wait times.

To find out more about our EPAU appeal, visit bwh.org.uk/epau

Inspiring Spaces For Mental Health Patients

Our new Inspiring Spaces Appeal will transform the clinical environment for our young mental health patients, helping to improve wellbeing and aid recovery.

Our inpatient mental health facility Parkview Clinic, located in Kings Heath, cares for young people aged 11-18 who are experiencing significant mental health illnesses.

Studies have shown a patient's environment has a direct impact on their experience, recovery and health outcomes, with artwork helping to improve levels of stress and anxiety, enabling them to participate better in their care. Currently, the areas within Parkview reflect a typical hospital environment, exposing patients to uninspiring, stark and sterile white walls. Our £170,000 Inspiring Spaces Appeal will change this.

We've partnered with Hospital Rooms, an arts and mental health charity which collaborates with artists, service users and NHS mental healthcare specialists, to craft innovative artwork and creative programmes to transform health spaces into places of hope, dignity and recovery.

Twelve well-known artists have been commissioned to work with patients at Parkview to develop installations which will be displayed across the clinic, giving the young people the opportunity to express themselves and engage meaningfully with contemporary art as part of their care and recovery.

Dan O'Mara, head of nursing at Parkview, said: "This project will be so much more than just something to look at. We look forward to working with the artists to engage our young people, so the artwork can become part of the therapeutic experience we offer for them."

Find out more by visiting bch.org.uk/inspiring-spaces-appeal.



It Starts **HERE** Appeal Going Swimmingly

We're pleased to announce we've reached the £2.5m milestone in our appeal to transform our Children's Hospital's front entrance, paving the way for us to unveil exciting plans for the interior, including a 2,200 litre aquarium.

As we continue to fundraise to reach our target, the project team has been busy working on the proposed design. With input from patients, families and staff, they've developed themed areas based on the natural world, including mountains, safari, rainforests and the deep sea.

At the centre of the deep sea area will sit the 'jewel in the crown' of the new entrance – our brand new aquarium. This impressive 4m x 2.2m tank will be filled with approximately 61 fish species and over 300 fish. We know viewing fish in an aquarium or tank can help to reduce stress, ease anxiety, improve mood and aid relaxation, which is crucial for our young patients when they visit for appointments or treatment. Features like this are currently lacking in the hospital and highlight why improving our front entrance is so important.

We now have less than £500,000 left to raise before we reach our £3m target. Reaching this incredible milestone has only been made possible thanks to the generosity of the public, businesses and philanthropic individuals and organisations.

This includes almost £750,000 contributed by our visionary network of Changemakers, more than £200,000 raised by supporters who climbed Mount Kilimanjaro and a phenomenal six-figure legacy gift from the late Margaret Hilda Jones, whose teenage son was treated at our hospital after a road traffic accident, before sadly succumbing to his injuries.

We're so grateful for the support received so far and are well on the way to hitting our target. We look forward to revealing more details and plans as the appeal and project progresses.

For the latest updates, visit bch.org.uk/it-starts-here.

Impact In Action: Bringing The Arts To Our Patients

ENJOYART

We're proud to provide more than £200,000 every year to fully fund an arts programme, benefitting all our hospital sites, called EnjoyArt.

Our EnjoyArt programme provides almost daily live experiences for patients and families to engage with visual artists, performers, dancers, musicians, storytellers, writers and other creative fields. It also delivers site-specific commissioned pieces of artwork to transform areas and create inviting, inspiring and less clinical spaces.

ArtKart

Art is a wonderful way for our patients to express themselves, and our ArtKart, filled with plenty of colourful art and craft supplies, gives patients the opportunity to paint, colour, make prints and do clay modelling, plus lots more.

The eye-catching kart is manned by volunteers and taken to wards or stationed in patient areas, including our Main Outpatients, where kids can come and play at their own leisure to help make every visit to our hospital more enjoyable.



POD Magicians

POD Children's Charity visits our Children's Hospital fortnightly to perform balloon modelling and magic shows, often in our Play and Admissions Centre, where our kids anxiously wait to be admitted for a procedure or treatment.

One parent commented: *"The magic was wonderful and really cheered up my son post-anaesthesia."*

Bedside Entertainment

We have a number of performers who make their way across our wards to provide entertainment to our young patients at the bedside, ensuring those not well enough to leave the ward, don't miss out on this type of engagement.

The likes of B'Opera and Rhythm Time provide interactive musical sessions to children, while artists in residence, like Hayley Francis, work with patients across all our sites to write their own poems, which helps them to express how they are feeling.



Peut-Être Theatre

Peut-Être Theatre company performed their show 'The Dark' at our Children's Hospital's Eye Department and Oncology and Haematology Daycare.

The 30-minute play, performed by two actors, tells the story of a boy called Laszlo who overcomes his fear of the dark by befriending it.

The performance was specialised to be accessible to those with limited sight through integrated audio description.

A member of staff within the Eye Department said: *"I absolutely loved how descriptive the performance was and how every part of the play was audio described."*

"For the children visiting us with various eye conditions and levels of vision, for those with no vision who are therefore constantly in the dark and for those with some vision but worrying they will lose it and fear the dark, this play was really reassuring."

Dance Troops

Eek & Wild, a contemporary dance company, visits our Children's Hospital once a week where it runs interactive dance sessions with patients on the ward. The aim is to bring vibrant, engaging, joy-filled dance to kids. The dinosaur dance, which features lots of different dinosaurs, was a particular favourite among the children and staff recently.

One staff member commented: *"The performance was amazing. I wanted to join in. They got all the families involved which was great."*

We also hosted the Sonia Sabri Company at our Spring Festival. They performed 'The Elephant and The Drummer' where Elnaz the Elephant and Dhollie the Drummer are brought together by their shared love of dance and music.



Royal Birmingham Conservatoire

Once a month we're joined by student musicians from Royal Birmingham Conservatoire who play for patients, families and visitors in our Children's Hospital's Waterfall House foyer. The musicians vary from session to session and we've welcomed a pedal harpist, multiple brass quintets and a wind duo over the months they've been coming. They play a range of classical music and also children's classics, which our patients know and love.

We know arts, music and creative projects can make a positive difference to the wellbeing of patients, families, visitors and staff, as well as being hugely important to improve the hospital and enhance a patient's experience, which is what makes our EnjoyArt programme so important.

Impact In Action: Margaret's Legacy

Margaret Jones decided to leave a gift in her Will to us after the care her son, Dean, received following a road traffic accident when he was 18 years old.



Margaret Jones (left)

Dean had been hit by a reckless driver while on his motorcycle and was rushed to our hospital for emergency treatment. Despite best efforts to save him, Dean slipped into a coma and sadly passed away a week after the crash.

Margaret and her husband, Colin, were completely devastated but firmly believed Dean received the best care possible with each member of staff doing everything they could.

They were also grateful for the support they received through an unbelievably difficult time.

The couple were heartbroken to lose their only son at such a young age, but it was important they weren't torn apart by grief and anger. They committed to the idea of remembering Dean and so Margaret bought flowers to put on their mantelpiece every day to honour his memory.

The pair also chose to leave gifts in their Wills to our charity as a way of showing thanks for the care Dean had received.

They both cared deeply about leaving a gift so Dean would be remembered after they'd passed on. Colin died in 2017 and when Margaret passed away in 2021, she gave an incredibly generous gift to our charity, as agreed with Colin.

Christopher, Margaret's cousin, said: "I'm extremely proud of the legacy Margaret has left in

memory of Dean. She was such a kind and caring lady and her gift is the perfect reflection of this.

"Margaret took every opportunity she could to remember Dean and her gift will ensure his memory, as well as her own, will continue to live on. I'm sure Margaret's kindness will allow the hospital to continue supporting other families, just as it was able to support ours."

Margaret's gift will help transform our front entrance to stop our patients feeling afraid, as part of our £3m It Starts Here Appeal.

Last updated nearly three decades ago, our current main entrance is cramped, dull and unwelcoming and doesn't reflect the world-class care that takes place beyond it. Our families tell us it's stressful to navigate and doesn't put them or their children at ease.

Thanks to Margaret's incredible generosity, the entrance will be transformed into a magical, welcoming, child-friendly, open and bright space which will transform the experiences of thousands of our patients and their families for many years to come.

Gifts in Wills from special people like Margaret allow us to go above and beyond what is possible for our sick kids and we couldn't be more grateful for her kindness. Imagine what your gift could do.

Every year, we receive legacy gifts, both large and small, from kind-hearted individuals who have chosen to invest in the future of our hospitals. This generosity is vital in allowing us to improve experiences for patients and families for decades to come.



We'd like to extend a huge thank you to the following supporters for leaving us a gift in their Will in 2024/25:



- Marion Hilda Bond
- Arthur Thomas Butler
- Brian Cartwright
- Margaret Cooke
- Janet Mary Cooper
- Isabel Mary Jean Darby
- William Gordon Davies
- Elsie May Deeley
- Daphne Janice Drinkwater
- Peter Field
- Barbara Grayhurst
- Greta Jean Hadley
- Doreen Ann Hardy
- Janice Barbara Hill
- Margaret Vera Hill
- Barbara Elizabeth Jones
- Margaret Hilda Jones
- Ann Male
- Jillian Rose Mann
- Mavis Ennis Morgan
- Betty May Payne
- Jean Margaret Pritchard
- Keith Martin Rose
- Donald Timmins
- Marjorie Joan Tonks
- Peter T Warwood





Our Changemakers at the closure of the IMRI Appeal

Could You Be Our Next Changemaker?

CHANGE MAKERS

We're incredibly grateful to our visionary group of Changemakers, who have united to make a lasting difference to patients at our Children's Hospital.

Driven by a shared passion for creating real change, support from our Changemakers allows us to invest in state-of-the-art, life-saving equipment as well as design child-friendly spaces which help make our hospital a welcoming and comforting place for young patients and their families.

We're lucky to have over 40 businesses and individuals from across our fantastic region supporting us and we'd like to extend a huge thank you to them all for their continued support:

Pioneers:

The Lounge Foundation
The Rigby Foundation
Redbrain
WhaNau

Partners:

Absolute Collagen – The Laceby Family
BeaverFit
BSN Group Construction
Clive Henry Group
Ben Francis and the Francis Family
House of Cavani
Intercity
Investec Wealth and Investment (UK)
LDC
The Lusty Family
Pertemps
Prosperity Wealth
Sigma Connected
Thomas Franks

Members:

Amber River Midlands
Armac Martin
Attraction World Group
Aztec Construction
Belmont Healthcare
Bleckmann
Commerce Thinking
exi
Experienced Energy Solutions
Fairway Training LTD
FAT JOE
Floor Street
HERA
Kangs Solicitors
The Nagra Family
O'Brien Contractors LTD
R.D. Jukes and Co LTD
Schumacher
Softcat PLC

Continue Making A Difference



We're forever grateful for your support and there's a million and one ways you can help us continue making a difference to the work of our hospitals. Here's just a few examples of how you could go that extra mile for our women, babies, children and families.

Make A Donation

Whether you're able to give £5, £500 or £5,000, a single donation or a monthly gift allows us to support our patients and families where it's needed the most. Find out more at bwh.org.uk/donate or bch.org.uk/donate.

Sign Up To An Event

Whether you fancy taking on a 100-mile bike ride, running a marathon or climbing a mountain, we have an event for you. We offer a number of charity places for some of the best events across the UK, or you can sign up to one of your own. Find the perfect challenge for you at bwh.org.uk/events or bch.org.uk/events.

Leave A Gift In Your Will

Help us write the story for future generations by leaving us a gift in your will. You'll be joining visionary supporters who've been writing our hospitals into their wills for almost 160 years. To help us better the care for generations to come, visit bwh.org.uk/gifts-in-wills or bch.org.uk/gifts-in-wills.

Register For Payroll Giving

Payroll Giving is a smart, simple and tax-effective way to give straight from your pay cheque every month. By signing up to Payroll Giving, you can make every payday even better by knowing your payslip is helping support our fantastic hospitals.

Whether you're an individual looking to raise money for us, a business who has chosen our Women's Hospital as its charity of the year, or a trust who wants to support a specific project at our Children's Hospital, we're just a phone call or an email away from beginning your charitable journey. See the back page for our contact details.



Our Donors and Supporters

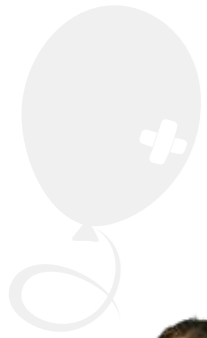
We've only been able to achieve everything we have in the last financial year thanks to you, our incredible donors, supporters and fundraisers.

These names recognise those of you who've gone above and beyond raising over an amazing £7,000 for our charity, alongside the wonderful Trusts and Foundations who continue to support us.

We also extend an enormous amount of gratitude to everyone who donated anything at all to support our fantastic hospitals.



Thank you



- The A H Lynall Foundation
- Absolute Collagen
- ADI Group
- Alex Silk
- The Alison Hillman Charitable Trust
- Amber River / Wealth Solutions (UK) Ltd
- AMPA foundation
- Amtico Flooring
- Armac Martin
- ARUP
- Aston Villa Football Club
- Attraction World
- The Azaylia Foundation
- Aztec (Midlands) Ltd
- Barnaby's Warriors
- Baron Davenport's Charity
- BeaverFit
- Beazley
- Belmont Healthcare
- Bleckmann Ltd
- Bond Wolfe
- The Brian Shaw Memorial Trust
- BSN Group Construction
- The Burford Trust
- BWC Vital Services
- BWH Knitting Group
- Cancer, leave our kids alone
- Card Factory Foundation
- Carter the Brave
- CB and HH Taylor 1984 Trust
- Collection4Clothes
- Colliers International
- CRST Academies
- Davisons Law Edgbaston
- Day Architectural
- DLA Piper UK LLP
- The DMF Ellis Charitable Trust
- Drayton Park Golf Club
- Dreams Come True Charity
- The Edward and Dorothy Cadbury Trust
- Emma Hill and The Magic of Milly
- Enterprise Mobility
- The Eric W. Vincent Trust Fund
- Ettingshall Poultry
- The Eveson Trust
- EXI
- Experienced Energy Solutions
- Fairway Training Ltd
- Family and Friends of Ruben Bridges
- Finlay Joyce
- FP McCann
- The Francis Family
- Freightliner Group Ltd
- G J W Turner Trust
- The Geoff Hill Charitable Trust
- George Bowman and Libby Reynolds
- The George Cadbury Trust
- George White
- The Gerald Bentall Charitable Trust
- The Glee Club
- Goldman Sachs
- Goodwin International Ltd
- The Grace Trust
- Graham Meredith
- The Grimmitt Trust
- Gymshark
- Hadleigh Cuthbert
- The Heathcock Charitable Trust
- Hearts of England Association
- HERA Clothing
- The Hilary Awdry Charitable Trust
- Hire Safe and Utility Site Solutions
- HSBC Commercial Banking and Birmingham Market
- HydraForce Hydraulics Limited
- Investec Wealth & Investment
- Irwin Mitchell Charities Foundation
- Jaguar Land Rover Solihull Plant
- Jamie and Helen Norgrove
- Jenks & Cattell Engineering Ltd
- The John Avins Trust
- Jordan King
- Joseph Hopkins and Henry James Sayer Charities
- Justin Brown
- Keon Homes
- Trek for Ted
- Kiahna Taylor-Brummell and The Fox At Shipley
- Kier
- Kili 4 Kids Team 2025
- Kim Wileman and Jamie Reeve
- LDC
- Lillie Johnson Charitable Trust
- The Loppylugs Charitable Trust
- Lounge Foundation
- The M K Rose Charitable Trust
- M V Kelly Limited
- Magna Projects Ltd
- Man Commercial Protection Ltd
- Matrix Academy Trust
- Matt Evans
- The Measures Trust
- Midland Watch Traders
- The Millichope Foundation
- Molly Ollys
- Morrisons Foundation
- Mowgli Street Food
- Mr Airborne
- Natascha Aston
- Neal Ward
- Neil and Fiona Edwards
- NHBC
- The Sanders Family
- Norton Motorcycles
- Norton-Le-Moors Primary School
- O'Brien Contractors Ltd
- The Oakley Charitable Trust
- Patricia Ann Buller Charitable Trust
- The Pennies Foundation
- Phenna Group
- PKA Legal Ltd
- PM Group
- Prosperity Wealth Ltd
- Queen Mary's Grammar School
- R D Jukes & Co Ltd
- The R V J Cadbury Charitable Trust
- Raccoon Events
- Radnor YFC
- Redbrain
- Redrow Midlands
- The Richard Cadbury Charitable Trust
- Rigby Foundation
- The Nagra Family
- Sally Wood and Anne Heath
- ShareGift
- Sigma Connected Group
- The Soffe Family
- Solihull School
- St Francis Group
- The Stiliyan Petrov Foundation
- The Student Energy Group
- Superhero Foundation
- Syntegral
- Tesco
- The TK Maxx and Homesense Foundation
- Thomas Franks Ltd
- The True Colours Trust
- Timmy Stott, Ammie Clift and Team
- Together for Short Lives
- Tribera
- UKPS/GAS CENTRE LTD
- Variety, the Children's Charity
- The W. E. Dunn Charitable Trust
- Wesleyan Assurance Society
- West Bromwich Building Society
- West Midlands Trains
- Whanau
- Wilmcote Chariturst
- Winifred Hutchinson



**Birmingham Women's
Hospital Charity:**

☎ 0121 333 8506
✉ fundraising@bwh.org.uk
🌐 bwh.org.uk

**Birmingham Children's
Hospital Charity:**

☎ 0121 333 8506
✉ fundraising@bch.org.uk
🌐 bch.org.uk

Birmingham Women's and Children's Hospital Charity
5 Rowchester Court, Whittall Street, Birmingham B4 6DH
A registered charity in England and Wales

Registered Charity Number 1160875

